

TOPIC:-

"Artificial Intelligence : The Death of Creativity"

OUTLINE:-

- A. Introduction
- B. Artificial Intelligence Leads to the Death of Creativity :-

(i) Artificial Intelligence is extensively used by the students to make their assignments, projects, complete homework, and write essays.

Case in Point: AI educational applications like ChatGPT can generate responses according to any command given.

(ii) Artificial Intelligence is used to bring new business ideas to the table, which previously required human creativity.

Case in Point: AI-driven assistant is seamlessly integrated into ClickUp platform, which can assist in idea generation for new business projects,

products, or strategic marketing campaigns.

- (iii) Artificial Intelligence encroaches the very essence of human expression in the form of arts (painting, music, architecture, literature, and performing).

Case in Point: **MuseNet** is an AI tool that combines styles of different composers to produce original music tracks that can be indistinguishable from human composed pieces.

- (iv) Artificial Intelligence has transformed traditional research approaches (based on observation and careful experimentation) into AI-assisted research approaches.

Case in Point: **AlphaFold** is an artificial intelligence program developed by DeepMind, which determines protein structure. It can be used for understanding diseases such as Alzheimer, cancer, viral infections e.g., Covid-19.

- (v) Artificial Intelligence is also playing a profound role in developing public opinions, political strategies, campaigning

Case in Point: America, to bring transparency and to ensure accurate information dissemination regarding its 2024 Presidential Elections, has initiated an AI-driven centralized monitoring system "Trusted Info2024".

(vi) Defense industry, strategic planning, weapon-making and upgradation is controlled by Artificial Intelligence, which once used to be in the hands of humans.

Case in Point: The U.S. military uses AI-driven war game simulations to model conflicts involving great powers such as, China and Russia.

These simulations help commanders explore unconventional strategies like drone swarms, asymmetric warfare, or cyber-attacks as a key component of national defense.

(vii) Artificial Intelligence takes up the responsibility of controlling the mode of production, means of production, and market supply chain.

Case in Point: Mustafa Suleiman, an AI developer, anticipates in his

work "The Coming Wave" that AI will control the market business operations, and governmental services shortly.

- (viii) Artificial Intelligence can be used for public Policy-making, which is closely related to human creativity.

Case in Point:- Generative AI like ChatGPT can provide ideas and recommendations for addressing different public issues through Public Policy.

- (ix) Artificial Intelligence has diminished creativity in the field of journalism

Case in Point: AI-powered tools like **Associated Press Wordsmith** can write news articles on any topic, particularly straightforward, data-driven news like financial reports or weather updates.

- (x) Artificial Intelligence is increasingly used in our everyday household matters, which required planning and problem-solving.

Case in Point: Instead of improvising with what is in the fridge, or coming up with creative meal ideas and recipes, AI-powered applications like **Mealime** to

generate meal plans and suggest recipes; based on dietary preferences, pantry and seasonal ingredients.

Conclusion