

Date: \_\_\_\_\_

Day: \_\_\_\_\_

## Translation:

Cultural identity plays an important role in the character building and development of any nation. Our customs, norms and languages provide foundation upon which we build our identity. When a person accepts his cultural identity and makes it a part of his personality, he not only strengthens himself but also his distinct identity on a social level. Therefore, in an advanced society to counter the influence of western culture, humans have to make extra efforts for the preservation and development of cultural heritage. So that he can maintain his identity in real meanings.