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Day Tuesday

Date 07-05-2024

BABAR

Promoting tourism in Pakistan: Opportunities and Challenges

The arguments should be more comprehensive

Introduction:

Thesis Statement:

~~In~~ travel and tourism sector's ^{Contribution} contributes to Pakistan GDP was 5.9% in 2022. Pakistan has various opportunities to promote tourism, such as its rich cultural and historical heritages, beautiful fauna and flora species, and breathtaking landscapes. However there are also challenges that need to be addressed, includes safety concerns, maintainances and repairing of tourist places. It is important to acknowledge these challenges and ways ^{should be adopted} to counter them.

Outline:

- 1- Opportunities for Promoting tourism in Pakistan
 - 1.1 The highest mountains, waterfalls attracts tourist and archeologist.
case in point: Karoonjhar Mountain, Hunza valley etc.
 - 1.2 Cultural Heritage
case in point: Indus Valley Civilization.
 - 1.3 Rich in Heritages and Historical Sites
case in point: Ghori Temple, Bhodesar mosque, Ranikot fort, Umerkot fort etc.

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1.4 Historical Museums:

case in point: PMNH, Lok-veersa etc

1.5 ~~Explore~~^{Natural} Bio-Diversity (Fauna & Flora)

1.6 Explore beauty of Pakistan through Social Media Platforms.

1.7 Travel Agencies

These are suggestions and not opportunities

2- Challenges faced in Promoting tourism in Pakistan:

2.1 Maintanances and Repairing

2.2 Security and Safety.

2.3 Proper Sanitization System

2.4 Proper Drainage System

2.5 Proper Roads / Road Maps.

Highlight the important challenges including security issues, political unrest etc

3- Ways to counter the Challenges

3.1 Public and private Partnerships Programs

3.2 Become tourist friendly

3.3 Sincere^{Trained} Staff at Historical and Heritage sites

3.4 Proper funds by Government.

3.5 Facilitate tourist.

Conclusion: