

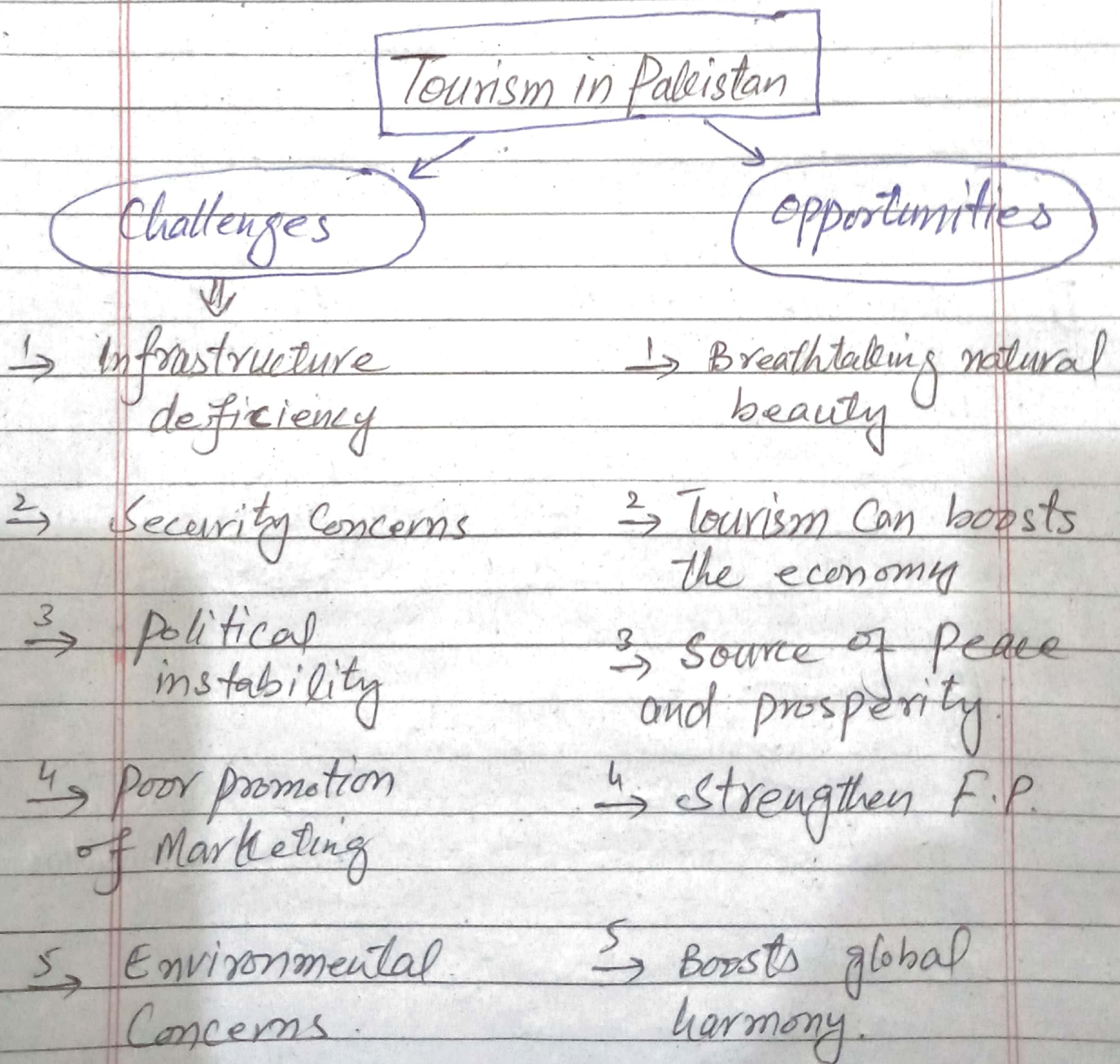
SECTION: 1. Q: 1.

Tourism in Pakistan: challenges and opportunities

→ Expository type of essay.

Make an outline and write the thesis.

Brainstorming



Outline

I Introduction

- i. General statement.
- ii. Thesis statement: - Despite its many advantages, the tourism industry in Pakistan faces a number of challenges that hinder its growth and development. However, by overcoming these challenges, Pakistan has the potential to become a popular tourist destination.

Main body

II Challenges of tourism in Pakistan:

- i. Infrastructure deficiency
 - a- lack of proper infrastructure
 - b- Inadequate transportation facilities
 - c- low quality hotel and restaurant
- ii. Security Concerns.
 - a- individual insecurity
 - b- terrorism
 - c- insufficient tourist facilitation centers.
- iii- Political instability
 - a- bad governance
 - b- trust deficit
 - c- ethno-religious tensions b/w various groups.

- iv. Poor promotion and marketing
- a- absence of marketing strategy
 - b- mis-management
 - c- mis use of social media.

v. Environmental Concerns.

- a- fragile environment
- b- poor sanitation and hygienic problems
- c- climate change.

III Opportunities of tourism in Pakistan

i. Breathtaking natural beauty.

- a- rich cultural heritage
- b- historical sites
- c- tourists destination.

ii. Source of Peace and prosperity

- a- bringing peace.
- b- better living standard and prosperity
- c- attract tourists and promote peaceful image of a country worldwide.

iii. Tourism can boost the economy.

- a- create job opportunities
- b- boosts revenue
- c- contribute in GDP.

iv. Strengthening foreign policy.

- a- cultural exchange
- b- promote greater understanding among people.

c. break down cultural barriers.

V. Boosts global harmony.

a. promote peaceful diplomacy

b. brings stability in the region

c. reduce poverty.

These are prospects and not the opportunities

IV

way forward:

i. Government initiatives in all possible directions.

ii. Awareness among people.

V

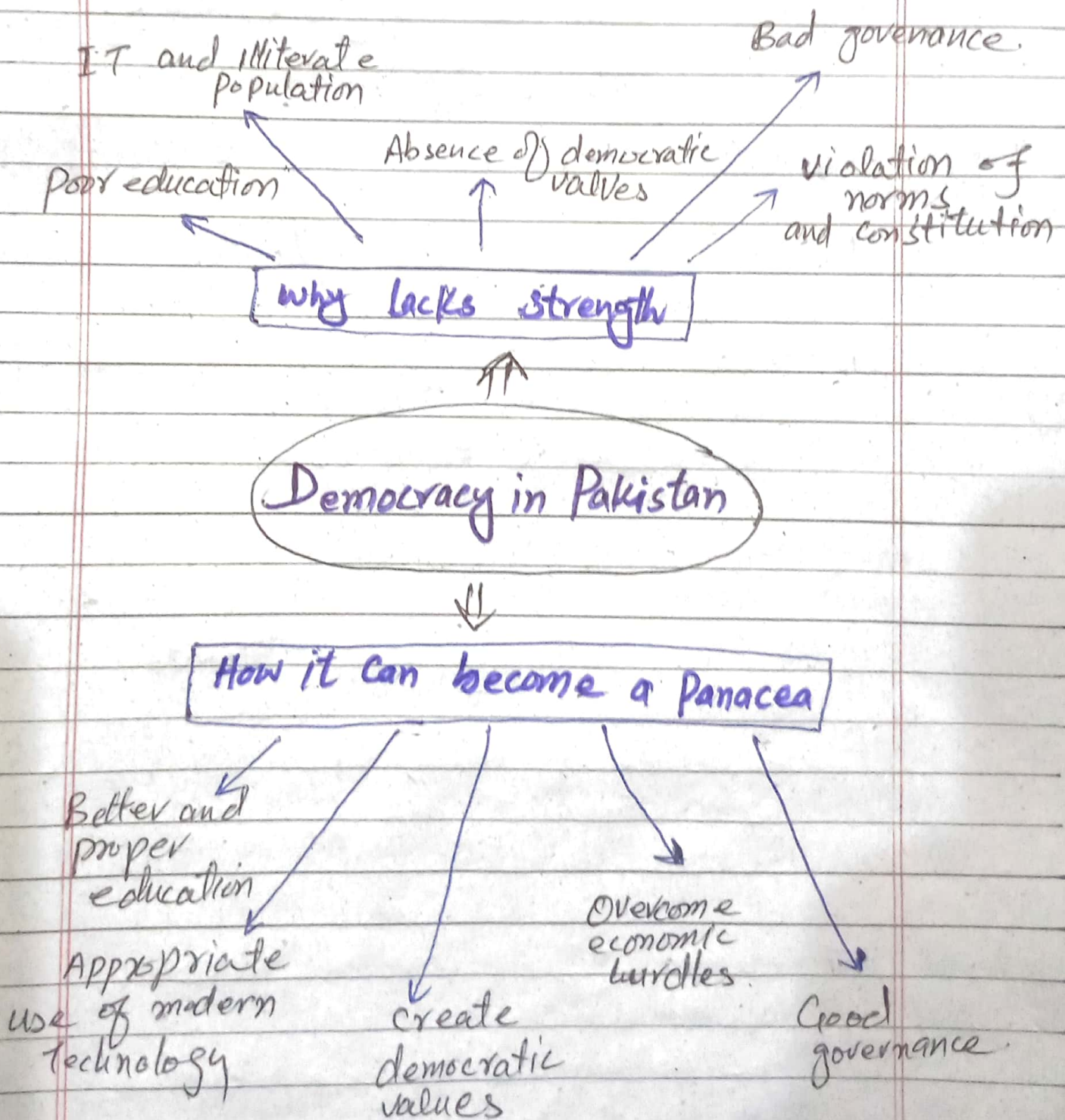
Conclusion.

SECTION: 2. Q 2.

Democracy is not the Panacea to all evils.
→ Argumentative type of essay.

Make an outline and write the thesis.

Brainstorm



Outline

I Introduction

i. Hook

ii. General Statement

iii. Thesis statement:

Unfortunately, democracy lacks strength in Pakistan. However, by taking certain steps in a true sense, it can become a panacea for all evils.

Thesis statement is not clear

Main body

II ~~Providing proper educational system~~

II. Reasons why democracy lacks strength in Pakistan:

i. Poor educational system.

a. high illiteracy rate.

b. Inadequate facilities and expensive education.

c. futile curriculum.

ii. Modern technologies and illiterate population.

a. mis use of social media.

b. Conspiracy theories.

c. dis information.

iii. Absence of democratic values.

a. old electoral setup.

b. unfair and rigged election.

c. least participation of women in voting.

- iv. Bad governance.
 - a- Incomprehensible political leadership.
 - b- Discrimination in distribution of resources.
 - c- Trust deficit b/w institutes and political entities.

- v. Violation of constitutional norms.
 - a- no proper implementation of rule & law.
 - b- abuse of power.
 - c- no freedom of expression.

Irrelevant details/arguments

III. Transitional Paragraph.

IV. The ways in which democracy can become a panacea for all evils:

- i. Providing proper educational system.
 - a- updated and revised curriculum.
 - b- providing educational facilities.
 - c- by educating people and bringing awareness.
- ii. Appropriate use of modern technology
 - a- using of social media in positive manner.
 - b- Controlling of conspiracy theories.
 - c- utilization of cyber security.
- iii. Promoting democratic values.
 - a- reforms in electoral system.

b- Applying deliberative democracy in practice.

c- ensure free and fair election

iv) Overcome economic hurdles.

a- creating job opportunities and skilled labour

b- Corruption free society.

c- creating gender equality

v) Good governance.

a- ensuring the supremacy of law

b- bringing good leadership

c- adopt non-violent behavior.

vi Conclusion.

Topic understanding is not correct
You have to establish whether
democracy is panacea to all evils or
not