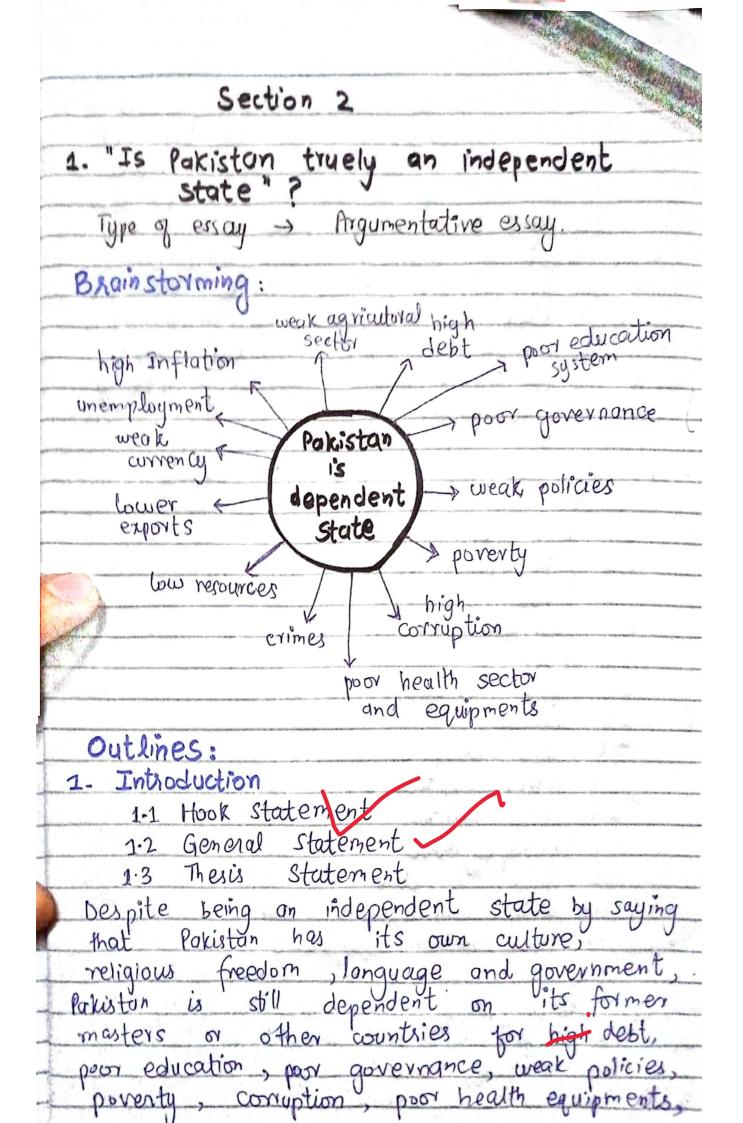


Outlines : 1. Introduction 1.1 Hook statement 1.2 General Statement 1.3 Thesis Statement Tourism, in the wake of 21st century and era of Globalization, is the new buzzword's that has many opportunities for various sectors in pakistan such as CPEC, an economic corridor for expanding tourism, natural beauty, cultural heritage, Religious pilgrims, mountaineering, Sports, Roof of the world and historical sites However, Pakiston is also facing certain challenges regarding tourism as infrastructure issue, law and order, terrorism, lack of exposure, Islamophobia, lack of medical facilities at tousist sites, media is biased and insufficient private sector investments. To improve tourism, Pokistan needs to focus on digitalization, use of moder infrastructure, new tourist sites should be explored, promotion of electronic and print media, promotion of soft image of pakiston and need of a solid plan by the Towist industry. 2. Opportunities for Tourists in Pakiston: 2.1 CPEC 2.2 Natural Beauty 2.3 Cultural Iteritage 2.4 Religious Pilgrims

Sports 2.6 2.7 Roof of 2.8 Historical the world sites challenges faced by Tourism in Pakistan: 3issue 3.1 Infrastructure 3.2 Terrorism 3.3 law and order 3.4 Lack of exposure 3.5 Islamophobia 3.6 Lack of medical facilities at the tourist sites 3-7 media is brased 3.8. Insufficient private sector investments 4- Improvements or Remedies for tourism in pakiston: 4.1 Digitalization 4.2 Use of modern infrastructure 4.3 New tourist sites should be explore 4.4 Promotion of electronic and print media 4.5 Promotion of soft image of Pakiston 4.6 Need of a solid plan by 4.6 Need of industry Towist 5. Conclusion.



crimes, low resources lower exports, weak flow currency, unemployment, high inflation and weak agricultural sector to resome these issues, pariston needs to improve exports, education system, pay off their debts, increase value of currency, strong agriculture sector, giving providing jobs, make strong policies, lower the comuption rate, increasing jobs, stronger resources, high technology equipments for most importantly through health sector and strong governance. 2- Reasons for why Pakistan dependent State : high deby 2.1 poor governance 2.2 policies 2.3 weak poor education system 2.4 2.5 poverty conuntion 2.6 high crimes 2.7 2.8 low resources lower exports 2.9 currency weak 2.10 unemployment 2.11 high millation 2.12 agricultural sector. weak 2.13 equipments. health 2.14 1007 making Solutions for Pakistan 3an country state: independent debt 3.1 paying off 3.2 stinna amprono

making strong ng policies education 3-3 stronger sy ster 3.4 lowering 3.5 povert give punishment lowering 3.6 ond Comption to those does who 1 3.7 making resources highe 3.8 high export agnaitural sector strong 3.9 3.10 strong curvence 3.11 providing ob 3.12 lowing in Flation Conclusion. 4-Well attempted