

New waves of feminism and our culture

Outline

1 Introduction

Hook

General statement

Thesis statement: New waves of feminism has changed the perspective about gender-equality. Its impact not only the way of thinking but also on our culture. It is also known as "digital wave".

2 New wave of feminism is creating awareness about various aspects of gender equality across the Globe

3 Digital media play crucial role in spreading new wave of feminism

3(a) Digital activism have become key tool for feminist activism

(#Me Too Movement, Times

up)

(3b) Digital media provided online communities for feminist to connect

(3c) Digital space has given new ways and form of feminist expression

(3d) Digital media created global connectivity and solidarity among feminist.

(4) Fourth wave of feminism has changed the perspective about Gender equality

3(a) Fourth wave of feminism brought shift from individual right to intersectionality.

(3b) New waves build upon previous waves of feminism has challenged gender binaries

(3c) This wave has marginalized voices and stories of communities

(3d) New wave of feminism create awareness about gender-based violence and sexual abuse.

(5) New wave of feminism has profound impacts on culture

3(a) Cultural impacts on media and entertainment

(3b) Changed women representation in workplace and institution

(3c) Body positivity and self-image has challenged to social norm

(6) Criticism and Challenges for new wave of feminism

(i) Critiques from anti-feminist groups

(ii) Critiques of online activism being too passive and not leading to real change

(iii) Resistance

(iv) Internal critiques

(7) Conclusion

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The Essay

Bell hooks, a prominent American author and feminist in her book "Feminist Theory: From margin to center" call feminism "a movement to end sexist, exploitation and oppression".

This quote refer that feminism is a social, political movement to achieve gender equality in all sectors of life. The new wave of feminism is about to focus on sexual abuse, sexism in workplace, sexual harassment and intersectional. First wave of feminism start from late 19th to early 20th century for legal, property right of women. Second wave of feminism start from 1960s to 1980 for reproductive rights, workplace discrimination and gender roles. Third wave of feminism start from 1990 to

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early 2000s for intersectionality. And the fourth wave of feminism start from 2012 to present for sexual harassment, body positivity and again intersectionality. In this wave, digital media play a crucial role to highlight the major issue regarding gender inequality. Moreover, this wave create awareness among people about various perspective of gender equality. Furthermore, this wave bring changed in concept of gender equality and introduced new perspective like intersectionality. The culture has also affected due to this new wave of feminism by different ways. Entertainment Body positivity, women representation are major impacts of this wave.

Comparatively, this wave also face criticism from non-feminist group.

Like this, challenge also faced within the group. Resistance from

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Various communities is also happen.

Therefore, this fourth wave of feminism changed the thoughts of community, people by various ways. Moreover, it has impacts on culture and tried to changed it. Lastly, the online platform make it digital wave of feminism.

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The latest wave of feminism which also known as digital wave of feminism. It has been changing the perspectives about gender equality by using digital media. Many online platforms are using to create awareness among people about thier sexual rights, body positivity, intersectional and sexual harassment. British feminist scholar prudence Bussey-Chamberlian says that " the fourth wave of feminism as focusing on justice for wome particularly opposition to sexual harassment, violence against women, work place discrimination body shaming, sexist imagery in media campus sexual assault and rape culture. Moreover, this current wave of feminism has profound impact on our culture. Like, media, entertainment affected due to this wave. Women representation increase, and Body positivity has impact on our culture.

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Digital activism is fastest tool in spreading this new wave of feminism. There is no doubt about digital media that it has ability to create awareness among people about any issue. Like this, digital activism is also made people conscious about their rights mentioned in fourth wave of feminism. For instance #MeToo, hashtag was used by people to publicize their experience about sexual abuse and sexual harassment. It is a social movement and awareness campaign has been using since October 2017. It was firstly used against a film producer Harvey Weinstein due to sexual abuse allegation. It goes viral on social media as #MeToo. After it went viral in English phrase, others language is also started using it. Therefore social media play a crucial role in feminists activism.

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of this current wave of feminism.

Digital media has been playing a pivotal role to create communities for feminist. Communities is the better way to engage people on a common matter. The Communities for the new wave of feminism in digital media is various across the world. These communities are spreading the knowledge about feminism. Womans are well aware about issues and thier rights mentioned in fourth wave of feminism. Aurat march is annual feminist movement that take place in pakiston. It also work like a community to involve peoples who has common goal to create aworness about gender equality and others issues mentioned in fourth wave of feminism. In this, a group of people organize event and highlighted the importance

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of this event among people through use of social media. The supporters of this current wave that cannot attend the event, support it through various platform of social media. So, digital media has many importance to involve people in different communities of latest wave of feminism.

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Digital media has provided many new ways to feminists for expression of their thoughts. It is fact that people are habitual to getting knowledge about any issue through articles, blogging and online Review. In like manner, feminists also write blog, article, journals and share their view about different issue of feminism. For instance, a well known feminism of 21st century, Bell Hooks wrote many articles, blog

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and share their views about this latest wave of feminism. Furthermore, she wrote a famous article in the Journal of International Women's Studies which is "bell hooks and online feminism". In this article, she explained very comprehensively about online feminism, the fourth wave of feminism, and digital activism. Therefore, digital media is the best source for writing articles, blogs, and sharing views about existing waves of feminism.

Digital media has established connectivity and solidarity among supporters and groups of contemporary waves of feminism. Many online platforms have been playing a critical role to engage people. Like, TikTok, YouTube, Instagram, and Tumblr are major online platforms involving

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in a common matter. TikTok is used to make short form videos highlighting gender issues, challenges and triumphs. Furthermore, YouTube has been used for vlog and personal stories of feminists. For instance Jouselzy is a champion of intersectionality choosing the moniker "Smart Brown Girl" in order to celebrate diversity over exclusion. Mostly, feminist YouTubers discuss mostly social justice for women issues. They engage their subscribers by asking questions and comments. In the nutshell, digital media provided very unique ways to feminists for expression and spreading feminist thoughts. It created connectivity among supporters of current wave of feminism.

The above mentioned detail is about how fourth wave of feminism is spreading through digital media. Now, the

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following arguments is about current wave of feminism has changed the perspective of gender equality.

The contemporary wave of feminism has changed individual rights to intersectionality. Basically, intersectionality is a analytical framework to analyze different form of oppression combine and contribute to produce discrimination and marginalised society. So, the current wave of feminism is directly relate with intersectionality. Furthermore, intersectionality has been rising in fourth wave of feminism. As an example, GICC (Gender Intersectionality and Climate change) at NUST in Pakistan is organizing several events and initiative in 2023 and 2024 to explore intersection of gender and climate change. Moreover, intersectionality in existing feminism explained that a black women may

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both racism and sexism in her daily life. And a working class women face classism, racism based upon her socio-economic status and race. Mikki Kendall on tag of black intersectional-feminism said that "If white feminism is a weapon than intersectional feminism is pressure bandage. It can not heal the wounds, but it can stop the bleeding and give a community a chance to heal on its own. So, the existing wave of feminism transferred individual right to rise on the intersectionality.

The fourth wave of feminism has brought attention towards non-binary and genderqueer. Furthermore, it challenged the binary system of gender equality. It highlights the importance of recognizing and respecting gender identities beyond male and female.

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Alok Vaid-Menon wrote in his book "Beyond the Gender Binary" that "We must deconstruct traditional gender norms in order to create a more inclusive society." The quote by Beyond the Gender binary emphasizes to finish the long-standing societal norm related to gender. Furthermore people get courage to express themselves and create a inclusive society. In addition to this, contemporary wave of feminism promote fluidity and flexibility for recognizing the various categories of gender. So gender is not limited to just male and female; there are endless possibilities and experience beyond the binary. Therefore, current wave of feminism challenge the traditional norm about gender binary.

The current wave of feminism marginalized the voices and stories.

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Historically, feminism centered on the experience of white, middle class women. Now the current wave of feminism has marginalized the voices of women of color, LGBTQ+ individuals and those from different socioeconomic backgrounds. Furthermore, this wave gave representation, opportunities and resources to marginalized voices for social, economic and political inequalities. As an example, article 25 include in Pakistan Constitution to give fundamental rights including equality and non-discrimination to all women in a society. This article ensure that there is no discrimination and highlight the marginalized voices. Moreover, Bell hooks, a prominent America author and feminist in her book "Feminist Theory: From Margin to center call feminism " a movement to end sexist and oppression. So, existing wave of feminism

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provide opportunities to marginalized voices-

New wave of feminism introduce laws and create awareness about gender base violence. Gender base violence include physical violence, sexual harassment and other sexual abuse.

Many NGOs are working to create awareness among people about gender base violence. Furthermore, many reforms laws also introduce to restrict violence against gender. For instance domestic violence (prevention and protection) Act introduce in Pakistan to reduce the domestic violence against women.

Furthermore Protection against harassment of women in the workplace Act 2010 introduce in Pakistan to create awareness and punishment against sexual harassment. Sexual harassment is a big issue in workplace; women face it and cannot work

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^{outside}
their home. Many awareness campaigns
also introduce for promoting understanding
and discussion around violence prevention
As an example "Peaceful Pakistan" a
social media campaign promoting
non-violent. Therefore current wave
of feminism create awareness against
gender-base violence in Pakistan.