

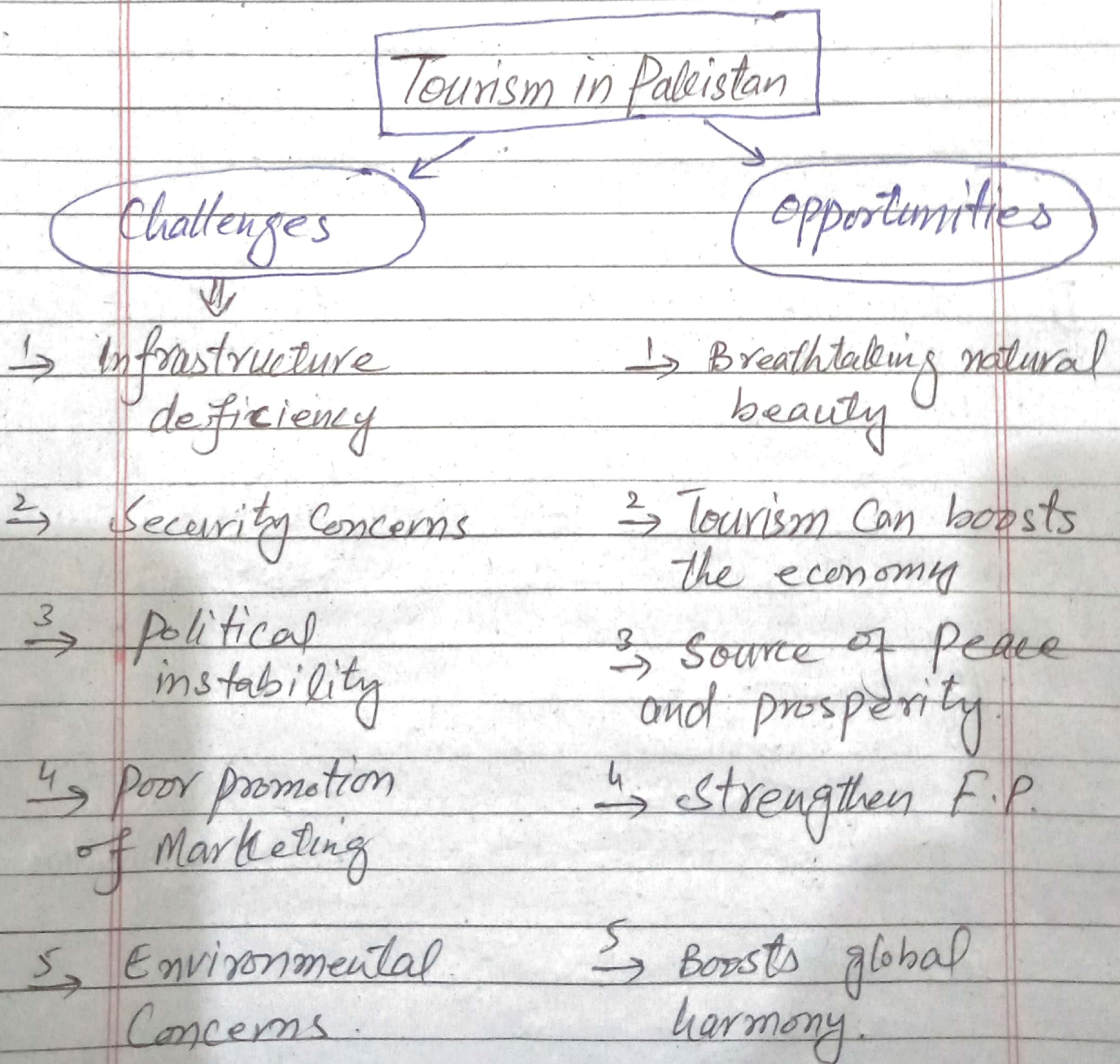
SECTION: 1. Q: 1.

Tourism in Pakistan: challenges and opportunities

→ Expository type of essay.

Make an outline and write the thesis.

### Brainstorming



# Outline

## I Introduction

- i. General statement.
- ii. Thesis statement: - Despite its many advantages, the tourism industry in Pakistan faces a number of challenges that hinder its growth and development. However, by overcoming these challenges, Pakistan has the potential to become a popular tourist destination.

## Main body

## II Challenges of tourism in Pakistan:

- i. Infrastructure deficiency
  - a- lack of proper infrastructure
  - b- Inadequate transportation facilities
  - c- low quality hotel and restaurant
- ii. Security Concerns.
  - a- individual insecurity
  - b- terrorism
  - c- insufficient tourist facilitation centers.
- iii. Political instability
  - a- bad governance
  - b- trust deficit.
  - c- ethno-religious tensions b/w various groups.

- iv. Poor promotion and marketing
- a- absence of marketing strategy
  - b- mis-management.
  - c- mis use of social media.

v. Environmental Concerns.

- a- fragile environment.
- b- poor sanitation and hygienic problems
- c- climate change.

### III Opportunities of tourism in Pakistan

i. Breathtaking natural beauty.

- a- rich cultural heritage
- b- historical sites
- c- tourists destination.

ii. Source of Peace and prosperity

- a- bringing peace.
- b- better living standard and prosperity
- c- attract tourists and promote peaceful image of a country worldwide.

iii. Tourism can boost the economy.

- a- create job opportunities
- b- boost revenue
- c- contribute in GDP.

iv. Strengthening foreign policy.

- a- cultural exchange
- b- promote greater understanding among people

c. break down cultural barriers.

V. Boosts global harmony.

a. promote peaceful diplomacy

b. brings stability in the region.

c. reduce poverty.

IV

way forward:

i. Government initiatives in all possible directions.

ii. Awareness among people.

V

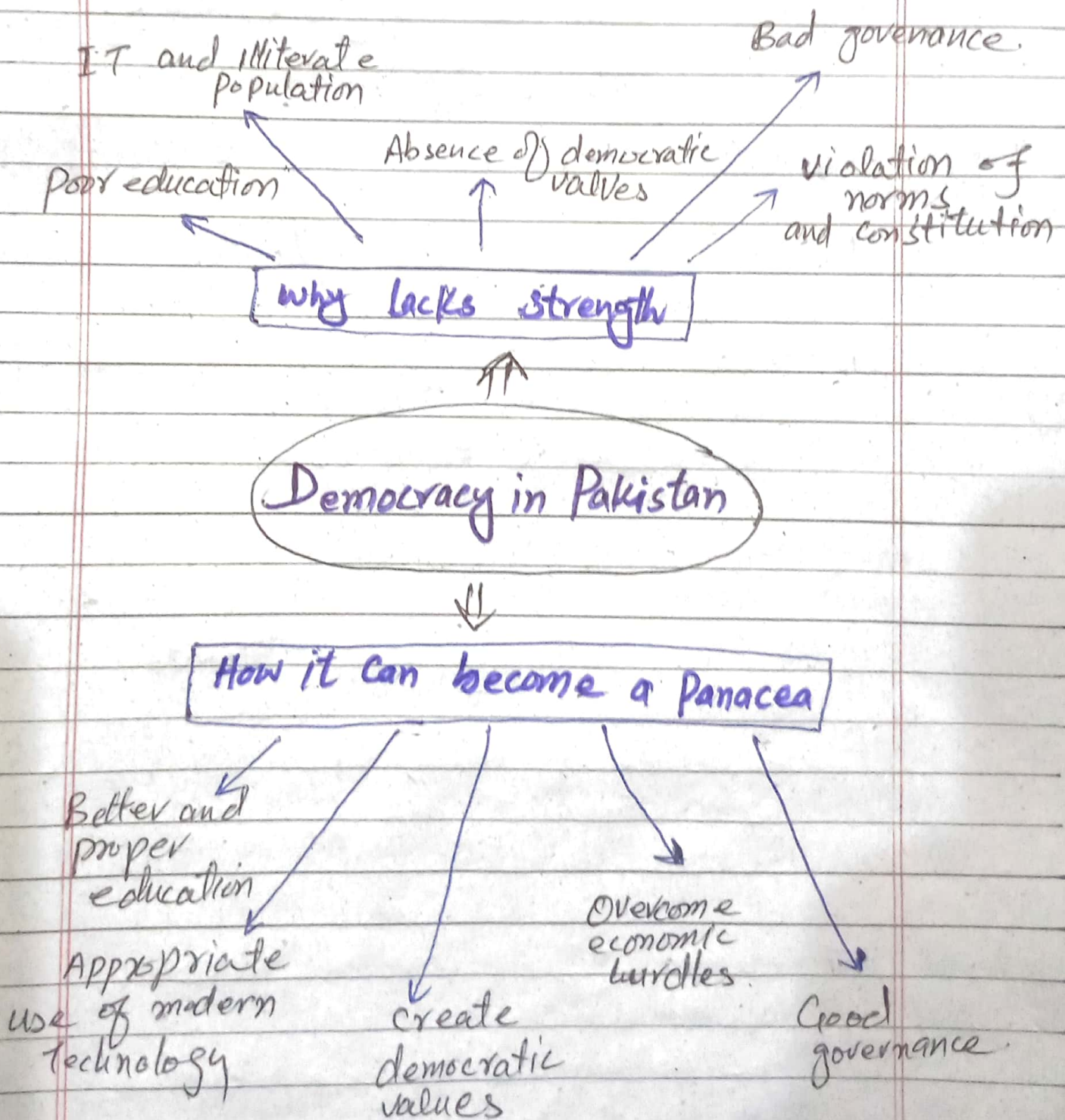
Conclusion.

SECTION: 2. Q 2.

Democracy is not the Panacea to all evils.  
→ Argumentative type of essay.

Make an outline and write the thesis.

Brainstorm



## Outline

### I Introduction

- i. Hook
- ii. General Statement
- iii. Thesis statement:

Unfortunately, democracy lacks strength in Pakistan. However, by taking certain steps in a true sense, it can become a panacea for all evils.

### Main body

### ~~II Providing proper educational system.~~

### II. Reasons why democracy lacks strength in Pakistan:

- i. Poor educational system.
  - a. High illiteracy rate.
  - b. Inadequate facilities and expensive education
  - c. futile curriculum.
- ii. Modern Technologies and illiterate population.
  - a. mis use of social media
  - b. Conspiracy theories
  - c. dis information.
- iii. Absence of democratic values.
  - a. old electoral setup
  - b. unfair and rigged election
  - c. least participation of women in voting.

#### iv. Bad governance.

- a- Incomprehensible political leadership.
- b- Discrimination in distribution of resources.
- c- Trust deficit b/w institutes and political entities.

#### v. Violation of constitutional norms.

- a- no proper implementation of rule & law.
- b- abuse of power.
- c- no freedom of expression.

### III. Transitional Paragraph.

#### IV. The ways in which democracy can become a panacea for all evils:

##### i. Providing proper educational system.

- a- updated and revised curriculum.
- b- providing educational facilities.
- c- by educating people and bringing awareness.

##### ii. Appropriate use of modern technology

- a- using of social media in positive manner.

- b- Controlling of conspiracy theories.
- c- utilization of cyber security.

##### iii. Promoting democratic values.

- a- reforms in electoral system.

b- Applying deliberative democracy in practice.

c- ensure free and fair election.

iv- Overcome economic hurdles.

a- Creating job opportunities and skilled labour

b- Corruption free society.

c- Creating gender equality.

v. Good governance.

a- ensuring the supremacy of law.

b- bringing good leadership

c- adopt non-violent behavior.

v

Conclusion.