

Social Media: Blessing or Curse

Social media has made it possible for consumers to interact with businesses in a way that ~~is~~ similar to how they interact with their friends and family (Gray Vaynerchuk). Social media is a platform which connected the people through verbal and non-verbal communication, which means that social media is a blessing. The people communicate their thoughts worldwide. As per the research, every day, 50 times, a single person

use the social media for communication purpose. In the past, people had no source of communication or information but now they have a wide range of social media platforms for communication. They can exchange their thought any time. The social media gives an access to business as well to sell their services or product all around the world. The business and different organizations interact with consumers and good customer satisfaction produce product according to customer need. The companies show their product through social media and promote it as well. Social media made every person's life easy. In this era, people can't survive without social media. The social media is a blessing. That connected the people and business with both verbal and non verbal communication.

basic grammar is very weak

sentences need improvement

be precise and to the point

read express tribune articles for improvement of English expression