







Date: Introduction . Consider the once gampliar scene of a resturant- Vibrant conversations, laughters and shared experiences, Today, that same scene is punctuated by the glow of phone screens. Diners, seemingly connected to the vistual world, getting disconnected from real people shaving their life expesience. This anecdote settects the long shadow casta by social media in communication Do not break the paragraph a paradox unfolds before 15. Social media plat 700ms hailed as a source of seamless communication, Where geographical distances were bridged. Friendships are blossoming across continents. Yet, a curious irony has emerged which is casting a long shadow over real-life interaction. Communication got effected negatively. Despîte,



