

Social media

According to Alex Bogusky "Social media is a virtual world, but it has real-life consequences". There are two aspects of social media: positive and negative. Sometimes, it is beneficial while sometimes it is dangerous. Social media has become an integral part of modern life that transforms the way people interact, communicate, and share information. There are various platforms like Facebook, Instagram, and Twitter which are connecting people across geographical boundaries. Resultantly, social media is full of information, thoughts, and opinion. Social media also plays a vital role for businesses, there are many people who are selling their products on social media. However, social media has its drawbacks including the spread of cyberbullying, misinformation and privacy concerns. Owing to these issues, many people are suffering mentally. Despite these challenges, social media continues to evolve and shape the way people live, work, and interact with each other. With its vast reach and influence, social media has become essential part of modern society.