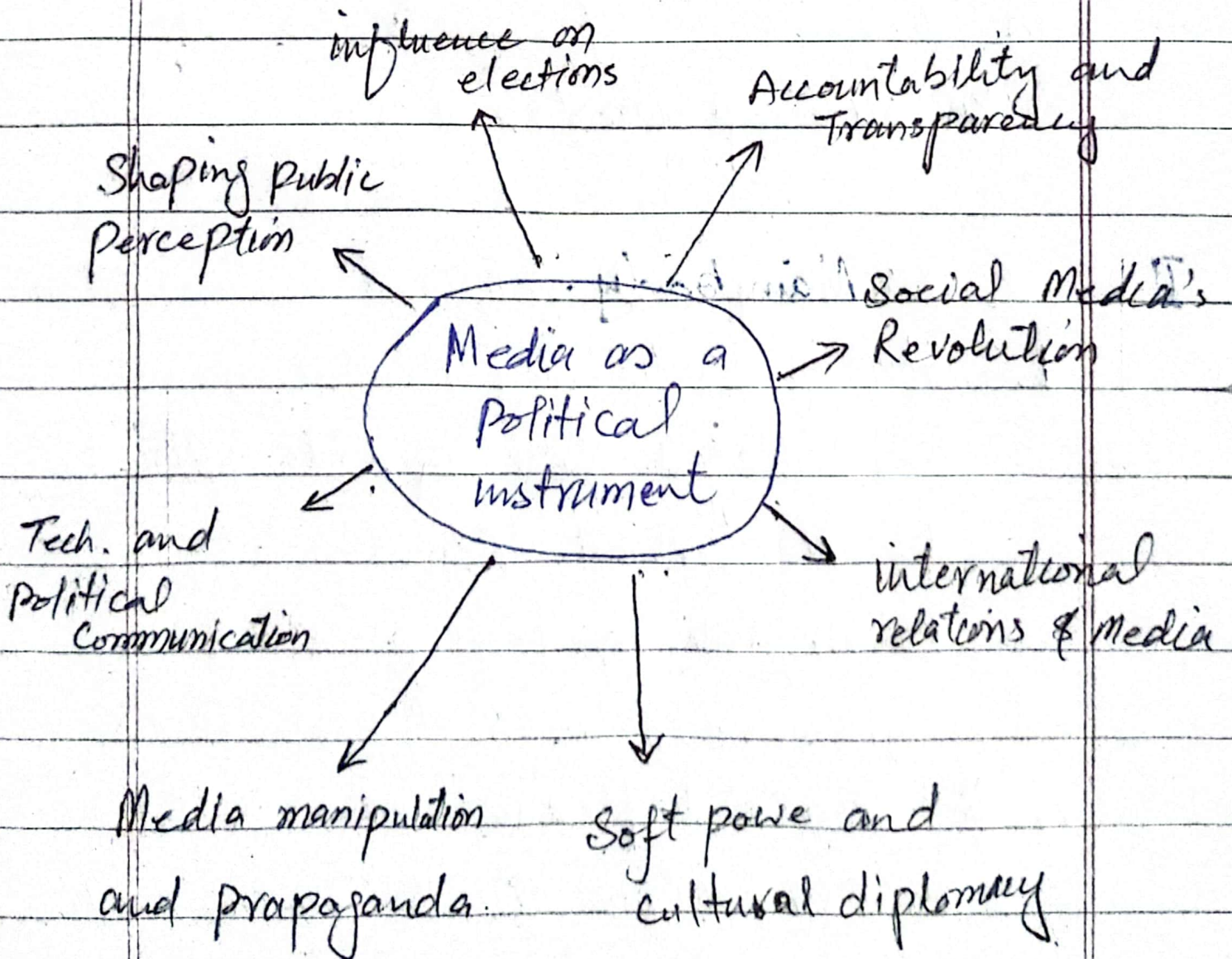


f) Media as a political instrument.

Make an outline, write introductory paragraph and three body paragraphs.

Media as a political instrument.

Brainstorming



Outline

I. Introduction

- a. Hook
- b. General statement
- c. Thesis: Media is such an important and powerful tool that impact human life, especially in the area of politics in various aspects.

II. Main body.

1. Shaping Public Perception

- a- Media's impact on public opinion
- b- freedom of speech.
- c- influencing policy-making

2. Media's influence on elections

- a- Campaigns through social media
- b- the popularity of politicians
- c- Political advertisements

Unclear argument

3. Accountability and Transparency

a. Exposing corruption and wrong doing.

b. Holding public official

accountable. Cases studies

(Panama leaks and Dubai leaks.)

4. Social Media's Revolution

a. Rise of social media platforms

b. Viral Campaigns and Hashtags.

c. Fake News & Misinformation.

5. International Relations and Media

a. Diplomacy in the age of live reporting

b. Role of media ⁱⁿ shaping international perception

c. Media advocates dynamic foreign policy.

6. Soft power and Cultural Diplomacy through Media

Date: _____

- a - promote cultural exchange
- b - increase people to people interaction
- c - foster mutual understanding and transcending political differences.

7. Media Manipulation and Propaganda

- a - propaganda's influence on political movements
- b - Deep fakes and Disinformation

8. Technology and Political Communication

- a - Media Literacy ~~education~~
- b - Automated reporting and fact checking
- c - Virtual reality and Immersive political experiences

III.

Conclusion

Media as a political instrument

The Essay

"Whoever controls the media, controls the mind" this quote is attributed to Jim Morrison. The phrase encapsulates the idea that media has very important and powerful influence in every walk of life. Due to media and communication people around the world come closer. In such a way media impacts human life, especially, in the field of politics in various aspects such like, shaping public perception, and media influence on elections. It changes the nature of accountability and transparency, brings social media

revolution. It also impacts international relations, creates the tools of soft power and cultural diplomacy. Along these; it has also negative aspects such as media manipulation and propaganda.

First of all, media shaping public perception and opinion. Because, media and particularly social media give chances to masses for freedom of speech, and this is the only possible way that bring awareness and info among the people. By highlighting certain issues and downplaying others, media can set the policy agenda. Policymakers often respond to issues that receive extensive media coverage, considering them important

Be certain in the arguments

due to their prominence in public discourse.

Moreover, media exerts a profound influence on elections through its coverage of campaigns.

During campaigns, media determines that issues which receive more attention, thereby influencing the topics that dominate public discourse.

Apart from this, the visibility and frequency of media exposure directly correlate with a politician's popularity. Well-covered candidates gain greater name recognition and a favorable public image. Political advertisement further amplifies media's influence by allowing candid

ates to directly communicate
their messages to the electorate
These ads are meticulously
crafted and strategically
targeted to appeal to ^{the} specific
voter demographics, emotional
and persuasive appeals to
sway voter opinions. This
media plays an effective role
in shaping electoral outcomes.

Focus on grammar

Follow proper structure of the
paragraph

Give recommendations in the outline
as u have identified challenges as
well