

## Disintegration of Values in the modern world.

### Outline

1. Introduction
2. overview of modern world and disintegration of values.
3. How modern world has lead to disintegration of values.

3a- erosion of family values  
and increase in feeling  
of isolation with the  
advent of social media

[ a report by journal of  
family institute ]

3b- lack of patience due  
to fast paced lifestyle

[ a report by Forbes ]

3c. willingness to compromise

for common good decreases  
due to creation of Echo  
chambers.

[ UNESCO report ]

3d. Erosion of respect and civility, resulting from freedom of speech.

[ report by statista ]

3e- Decline in cultural values due to globalization.

[ world economic forum report ]

3f. Media and advertisements spreading materialism and overshadowing simplicity.

[ a survey conducted by labour survey ]

3g. Rise in competition instead of cooperation.

[ "The coming wave" book by Mustafa Sulaiman ]

4. Balancing the equation: Solutions for synthesis of values.

4a. creating awareness  
 regarding the importance  
 of <sup>living together,</sup> family and  
 community.

[through movies  
 like "The Incredibles"]

4b. strict policies  
 regulations regarding  
 the use of social  
 media.

4c. organizing events  
 that promote the  
 cultural values.

[10K Virsa Mela in  
 is Imabed]

4d. organizing <sup>for</sup> activities  
 that promotes family  
 values

[Family book club,  
 volunteer work etc]

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5. Conclusion

through movies  
like "The Incredibles"

It is commonly said,  
"one cannot  
sow a <sup>new</sup> seed in the soil which  
is deeply rooted in its <sup>roots</sup> traditional!"

But what if the soil is  
actively pushing away from its  
traditional roots? This question  
rings true in the modern  
world; which is characterized  
by globalization, platforms like  
social media, and technologies  
like artificial intelligence. In the  
fast paced lifestyle of modern  
world, qualities like patience  
and tolerance are rare gems.  
Also, <sup>with</sup> the increase use of  
platforms like <sup>↑</sup>social media, there is a  
rise on feeling of isolation  
and disintegration of family  
values. However, this disintegration  
of values can be addressed  
<sup>through</sup> creating awareness among  
the people, organizing events

that promote cultural values, and through strict policies and regulations regarding the use of social media. Thus, one can say that the modern world has led to disintegration of values, but the problem can be solved by taking necessary actions.

Modern world is characterized by rapid urbanization, technological advancement, Globalization and interconnectedness. All this has transformed the way man lives and even interact.

However, this has resulted in erosion of <sup>traditional</sup> values. Values like patience, simplicity, and respect, which were earlier considered as important personality traits, are now disintegrated in this modern world.

Firstly, the modern world has lead to loss in family traditional values. Earlier families were use to sit together, ask each other about their day and have dinner together. However, in the contemporary world, people often didn't have the time to sit together. But even if they do have the time, <sup>and manage to sit together</sup> they are often busy scrolling on social media. This has resulted in loss of family unity and understanding. The same has been articulated by **Journal of Family Institute**. According to which, they has also lead to feeling of emptiness and loneliness among youth. Thus, the ~~loss~~ modern world has caused loss in traditional value and increase in the feeling of loneliness.

In the same vein, the

modern world is instilling impatience in people. In the contemporary world, everything happens in a fast pace. One can warm their food within minutes with the help of microwave. Also, one can communicate with anyone, in any part of the world within seconds. Although this has facilitated men but as per Forbes report this has disintegrated the value of patience. This ~~is~~ <sup>can be</sup> actively demonstrated in students who want everything in blink of eye <sup>For instance,</sup> they want a high paying job just after graduating, and are reluctant to take the long road to success. Thus, the modern world has eroded the value of patience.

Thirdly, the modern world has decreased the willingness to compromise due to extreme political views, and creation



of echo chambers on social media, there are groups; people often join a particular group and then become reluctant to adopt new ideas. Due to their extreme political views, they are often unwilling to compromise even for common good. As per **UNESCO report**, 61% of twitter users avoid left leaning accounting; thus reinforcing the existing beliefs. Thus, modern world decrease the willingness to compromise and adopt new ideas.

Subsequently, the modern world has eroded respect and civility from people due to freedom of speech. In modern world, people often advocate for their rights, one such right is 'freedom of speech.' Although it is a fundamental human right, but without the

gate keeping mechanism it results in hatred, disrespect and bullying of others. This increases the social division in the society. The same has been articulated by Statista report, according to which one of the major reason of social division is uncontrolled freedom of speech. In conclusion, the contemporary world has eroded respect and civility among people.

In the fourth place, there is a decline in cultural values due to Globalization. Globalization has caused an increase in interdependence and interconnectiveness among countries. Due to this interconnectiveness, it is common to adopt cultures and values of other communities and countries.

As per the report of world economic forum, globalization has impacted the trade and economic condition of the countries but has caused a decline in cultural diversity. People are often pulling away from their own culture and are inculcating values and traditions of other countries. Thus, in a nutshell, globalization has caused a decline in cultural values.

In addition to all these, there is also a promotion of materialism, and <sup>is</sup> overshadowing <sup>simplicity</sup> through advertisement <sup>done by</sup> of media. The advertisements bombards us with messages that one needs to buy more things/ product to be happy and successful. This causes people, to always chase the next big purchase. Also, people feels pressure to buy

a certain brand in order to fit in <sup>group of</sup> friends. All this erodes the simplicity and gratefulness from people. The same has been depicted by the survey conducted by **Labour Gall** survey. In conclusion, in modern world simplicity is overshadowed by advertisement and materialism.

Lastly, in modern world there is a rise in competition instead of cooperation. <sup>In</sup> platforms like Instagram, LinkedIn etc, people showcase their achievements. This promotes a sense of competition among masses. Also in the capitalist economic system, businesses ~~to~~ compete to provide the best products and services to attract customers often leading to "survival of the fittest" mentality. In the book "the coming wave"

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Mustafa Sulaiman accentuates that this mentality emphasize on individual success, often undermining cooperation and building supportive relations. In a nutshell in the modern world competition is prevalent instead of cooperation.

One has discussed the ways in which modern world is disintegrating values. But <sup>there</sup> <sup>necess</sup> are also steps which one must take in order to balance the equation. Firstly, there is a dire need to create awareness among the masses regarding the importance of unity, family values and community. Movies like **incredibles** is a perfect example for this. The movie demonstrates that family unity, teamwork and love is important to overcome the challenges of life. Thus, this

type of movies should be produced. Also, seminars and podcasts must be conducted in order to create awareness among the people. In conclusion, <sup>creating</sup> awareness is an important step for compliance of values.

In the same vein, there is a dire need to create a code of conduct, policies and regulations regarding the use of social media. The policies and regulations will create a conducive environment, <sup>and</sup> will prevent hate speeches and creation of echo chambers. This will consequently result in creation of an environment that is cooperative. In a nutshell, creation of code of conduct, policies and regulations is an important step in prevention of disintegration of value.

In the third place, organizing events that promotes cultures and traditions is an important step towards the reaccommodation of values. Cultural events will be <sup>considered as</sup> an important platform for preservation of values, languages and tradition. For instance, the **10kviisa mella** in Pakistan every year ensures that the traditions and cultures are passed down to the next generation. Also, it allows the individual to connect with their roots. Thus, cultural events can play a crucial role in preservation of values.

Lastly, organization of activities that promotes family values ~~can~~ also play a substantial role in integration of values. Activities

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like family book club and  
volunteer work, allows the  
member to spend time  
, and connect  
with each other. This will

consequently improves the  
family dynamics and help  
in rebuilding the bond. In a

Conclusion, activities that can  
provide  
opportunity for family  
members to come together, can  
play a significant role in compliance  
of values.



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In a nutshell, the thriving world has led to disintegration of traditional, cultural and family values. It has created a society that is driven by materialism and competition.

However, by analysing the <sup>saying of</sup> Victor

Hugo, "Nobody can reach there, unless everybody reaches there.", one

can conclude that in order to

grow in this modern <sup>world,</sup> ~~mode,~~

compliance of values and cooperation is necessary. This can be achieved

by organizing cultural events,

and fun activities that promotes

family values and cooperation.