

(Since this is an open-end topic, I will choose to) attempt it in argumentative style.

# Media as a Political Instrument?

## 1. Introduction

a) What is Media?

b) Politics instrumentalising every possible mean

c) Thesis: Media

that once held the flag of freedom of expression, has been reduced to a mere political instrument.

## 2. Media being a Flagbearer of Freedom of Expression

a) Free Media upholding International Accountability

- Media exposing International wrongdoing and promoting accountability

b) Mainstreaming Global South

- A mainpiece of developing and under-developed regions and contributing to the global discourse

c) Staunch Supporter of Resistance Forces

- An inevitable part of the global civil rights movements

d) Free Media Movements Generating Impacts

- Media bringing about a social and political change

### 3. How is Media Reduced to a Political Instrument?

- a) Philosophical Dimension on Media Construction and Reinforcement of Power Dynamics
  - Poststructuralist commentary on power-knowledge nexus
- b) Media a Propaganda Source
  - Cognitive dissonance theory on media consumption and belief reinforcement of human mind
- c) Religious Politics Burgeoning on Media
  - Hate Speeches
  - Extensive coverage of Blasphemous caricature competitions
- d) State Weaponization of Media
  - Media freedom curtailment
  - Algorithms meddling in Brazil and US presidential elections 2020
- e) Fulfiller of the Sinister Designs of Capitalism
  - Global beauty industry and social media skin-care routine reels
- f) Westernization of Media and the Clash of Civilizations
  - Impact of western media dominance on global cultural Implications
  - Biased coverage of western media on Gaga

### 4. Conclusion

# Introduction

Meticulously inscribing wisdom onto papyrus scrolls, ancient Egyptian scholars could not have foreseen that a single click would one day unleash a torrent of information. The very platforms designed to inform people have now become agents that obscure reality. In a world where a tweet can sway public opinion and a viral video can topple governments, one must ask: has media become a tool of enlightenment or a weapon for manipulation? It is beyond denial that the media ~~once~~ had long carried the flag of free speech through its accountability campaigns and served as a mouthpiece for voices from the global South, transcending international borders. It also played an integral role in civil rights and libertarian movements. However, from the visible stockpile of traditional mediums to the invisible realm of the digital sphere, media has become deeply entrenched in power politics. The Philosophical dimension, viewed through the poststructuralist lens, elucidates the inherent nexus between Power and Knowledge, where media functions as a source of information. This perspective is further underscored by psychology's role in addressing Cognitive Dissonance. Ideologies, especially those tied to religious politics, use media to spread their agendas. Governments manipulate media through laws and

illegal acts to influence public opinion - Capitalism advances its goals by glamorizing products and entering new markets - Cultural biases in global media also reflect political motives - Consequently, media has become a political tool rather than a champion of free expression.