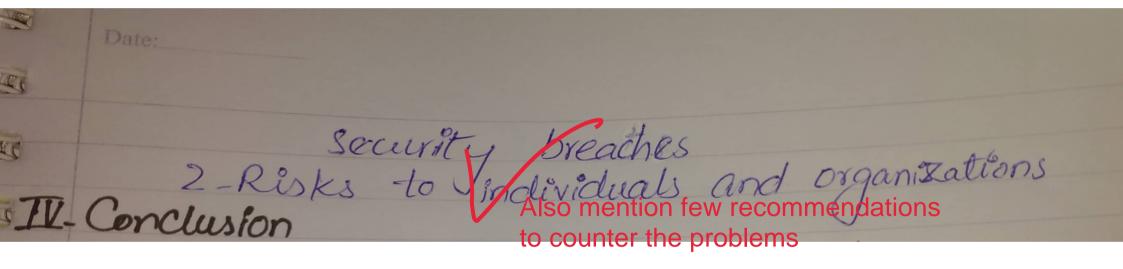
Essay:
The Emerging Power of Social Media:
Prospects and Problems Outline 1_ Introduction A. Definition of social media

B. Overview of the emerging power

C. Significance in modern society

Proports of modern society II. Prospects of Social Media A- Global Jeonnectality i- Modern example: Tiktok's global reach 2-Impact on cross-cultural communication B-Information sharing 1 19 Modern example: Twitter as a new sauce 2-Rapid dissemination of information C-Business opportunity 1-Modern drample: Instagram for business n 2 Cost effective brand promotion D-Social activism 1-Modern enample: Blacklives matter movement 2-Mobilizing Support for Causes n E-Real-time communication 1 1-Modern example: Live features on Instagram and falebook 2 - Instant interaction and engagement

F. Educational resources 1- Modern enample: Voutube for tutorials and webinars 2-Collaborative learning platforms III_ Problems associated with social redia A-Disinformation and take news 5 1- Modern example Spread of Covid-19 related misinformation or Facebook 2-Distortion of facts and influence on public opinion B-Privacy Concerns 1-Fortem example: Facebook's data privacy C-Cyberbulling personal information 1º Modern Genample: Twitter navagment Cases 2-Impact on mental health D- Addiction and mental health issues 1-Modern example: Rise of social media addictibly 2-Adverse effects on mental health E-Filter bubbles and echo Chambers 1-Political polarization on social media 2-Alogrithms contributing to information F- Security threats 1- Modern enample: Twitter hacks and



Introduction Social media, a term that has become ingrained in our daily lives, refer to online Splatforms and technologies that enable individuals to connect, share information and engage with a global audiance. The power Joh Social media has rapidly emerged as a transformative force in a modern society, offering both promising prospects Cond Joroblans presenting Significant challanges. Here; enploying the key prospects and posoblems associated with the Ik influence of social media in today's interconnected world. Write comprehensively