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Batch No. T6 14 Campuses Main Campus ISB-2 RWP-I RWP-II LHR Online

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(5)

MUSIC OF A PEOPLE REFLECTS NATIONAL CHARACTERISTICS

Outline

1. Introduction

" Music is a creative art, and like all other products of creativity, it gives a stark reflection of its producer with reference to his/her characteristics. As an individual's character is ~~itself~~ itself a reflection of the national characteristics and values, so music of a people is a reflection of their national characteristics."

2. National characteristics and creative arts

3. Music as an amalgamation of diverse elements

3a. Individual elements in music

- i) Feelings and nature of the artist
- ii) Choice of language
- iii) Choice of genre and style

3b. Social elements and their role in music

- i) Hospitality and 'Wadera' culture in Sindh music
- ii) Obsession with marriage and its shenanigans in Punjabi music
- iii) Sweetness and formality in Siraiki music
- iv) Spirituality and Mysticism in the music of Pakistan and India

4. The other side of the coin: Music of a people as a product of global trends

4a. Prevalence of the theme of romantic love in all music throughout the world

- i) Hollywood music of Taylor Swift and Ed Sheeran
- ii) Bollywood music of Arijit Singh and Shreya
- iii) Pakistani music of Atif Aslam and Asim Azhar

4b. Introduction of Rap music into the music of Pakistan

- i) Rap music of Faris Shafi
- ii) Rap music of Young Stunners
- iii) Rap music of Eva B

5. Music as a reflection of national characteristics

5a. National characteristics as a combination of social and cultural values

5b. Genres of music in accordance with the national culture

5c. Reflection of national trends in the nation's music

5d. Acculturation of global trends according to the local culture.

5e. Music as a tool for promoting soft image and cultural diplomacy

6. How music can improve Pakistan's national image by highlighting its national characteristics

7. Conclusion