

Digital transformation in Pakistan: Opportunities and challenges in shaping digital economy

Outline

1- Introduction

Thesis statement: Digital transformation in Pakistan poses both opportunities and challenges in shaping digital economy. Digital local entrepreneurship, digital education, and vulnerable digital system are few among substantive arguments. However, some proactive strategies will strengthen digital transformation in shaping digital economy of Pakistan.

2- Understanding the notion digital economy

3- Opportunities for digital transformation in Pakistan

- a) Online domestic entrepreneurship and business throughout the country
- b) Promotion of digital education to engage the youth in economic participation
- c) Involvement of women in local marketing from homes
- d) Launch of applications to increase e-shopping platform
- e) Digital transaction to regularize financial services
- f) E-policing to promote e-civic engagement

4- Challenges in shaping digital economy in Pakistan

- a) Vulnerable digital system of the country

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- b) Widened digital illiteracy among women
- c) Fragile cyber system of the country
- d) Inefficiency to comply with standard and quality based services
- e) Non-registered money exchanger in the country
- f) Difficulty in initiating online business
- g) Massive power shortage in rural areas

5- Proactive strategies to strengthen digital transformation in Pakistan

- a) Foster local entrepreneurship on digital platform
- b) Promote digital awareness about e-economic contribution
- c) Strengthen internet-connection throughout the country
- d) Revolutionary step towards financial capabilities for sustainable tax collection

6- Conclusion