

How Terrorism and its perception Shapes by the Mass Media?

Outline

1. Introduction

Mass media plays a significant role in shaping the perception of terrorist and terrorism. It possess a huge impact on peoples thought which leads to portrayal in shaping and reshaping the image of terrorism.

2. Type of Mass media

- (a) Print media [Newspaper, Magazines]
- (b) Broadcast Media [Television + Radio]
- (c) Digital Media [Internet, Social media]

3. How terrorism and its perception shaped by the Mass media?

- (a) Influencing the public opinion
- (b) Social Engineering
- (c) Increase the efficiency of terrorist outfits
- (d) Portrayal of terrorist groups as Hero/villain
- (e) Portrayal muslims as terrorists [9/11, Iraq invasion] [Palestine issue]
- (f) Promoting western idea and culture
Hijab Ban in France 2011

4. Consequences of the perception created by media.

(a) Increase in extremist tendencies

(b) Rise in violence

(c) Rise in terrorist groups

(d) Creating fear and Anxiety

(e) Psychological impacts

· Misleading Youth

Country image

5. Actions taken by concerned authorities

(a) Restriction on content

(b) Reform in policies

(c) Filtering the Data

6. Remedial measures to counter negative impacts

(a) Reshaping the policies

(b) Ban on violence content

(c) Using AI to remove the objectionable content

(d) Set Ethical measures

(e) Public Awareness

(f) International Campaigns

7. Conclusion.

Mass media is a core factor which shapes or reshapes the image of any thing. Now a days a most important issue terrorism is also got benefit from it. It gave the necessary footage to the incident which fulfills the aims of terrorist groups. In past when there was no strong mass media the terrorist activities and their fear was low as compare to the current situation. The consequences appears in form of psychological disturbance and fear in people. The extensive media coverage of every terrorist activity is displayed on media platforms which leaves its marks on society and its image on international level. There should be urgently taken remedial measures which can lower the negative impacts of social media and print media activities. These measures shouldn't be on countries internal surface but also on international level so on broader level this evil can be treated. There will be

hurdles in that way but targeting the every aspect from internally and externally can be. ego hit a great impact which is a dire need of the current situation.

Before discussing the terrorist and their perception it is necessary to understand how and which media plays its role in this evil. There are three types of mass media. One is print media, in which newspapers and magazines are at front which gave to the nation a physical/hard copy of the terrorist activities and its negative aftermaths which is easily available and under the access of even children. The second one is Broadcast media in which television and radio plays its role. They gave abrupt and live evidence to the people which some times contain violent content. It effect the every generation. The third one is Digital media which is the most dangerous and mostly used now a days. Through internet twitter, facebook

Youtube, whatsapp, instagrame etc, without content not only displayed on it but also shared to everyone in no time. Which is a challenge for every nation.

Now question is how this mass media is shaping terrorism and its perception through its platforms. The very important factor is shaping the public opinion. Mass media shapes the public opinion through its every day debates and contents. people take their views and perceptions as their own. They trust them blindly. They create such ambiguous marks on videos/listener/writer which leads them towards negative perspective. Some times these news are totally different from the states view on actual incident. But people trust them blindly.

Public opinions helps in social engineering process which is a domestic aspect.

The opinion of one group penetrates in another group through the mass media.

A perception which is not right in one area is being in process of right through

this channel. Terrorist used this process and often gave their views and lane excuses through mass media. The recent example of this was the 9/11 attacks which was accepted by Taliban and then gave their side view, to give it the right stamp.

This overbroadcasting of the news and violent content help in increasing the efficiency of terrorist outfits. According to the UNOCT terrorists are being up-to-date through the extensive coverage of the terrorist incidents.

The mass media plays it role in highlighting these violent incidents.

Even those act replayed again and again on media, which gave them publicity which is a crucial aim of the terrorists. Some times terrorist evaluate

their performance and image through mass media which facilitate them in up to date about every aspect. There is no doubt in this that terrorist shapes their image through mass media.

Similarly, mass media plays a crucial role in portrayal of terrorist groups as a hero or villain. Mostly people only rely on social media they didn't go through from facts and figures. While some people did not have enough knowledge about the background of the issue or the central theme of the issue, they consider terrorist hero or villain whatever ^{total} mass media gave them. Uneducated person is more prone to these type of behavior. The US invasion in Iraq on the basis of terrorist activities, whole world thought that Iraq must have those activities. International media portrayed their image as a villain and everyone accepted it while the main story was totally different. As similarly Taliban made Osama Bin Laden a hero but whole world knows that he was a terrorist who killed innocent civilians. Which was only possible through mass media. Mass media also used for portrayal Muslims

as a terrorist. There is a lot of channels which work only for destroying the image of muslims. Israel attack on Palestine, US invasion in Iraq and Afghanistan are the main connectors which help the powerful in destroying the image of muslims and portrayed them as terrorist nation. In India hindu activist and extremist gave tough time to muslims who ^{are} live in India. They faced violence physical and mental both. Recently after the opening of Ram mandir in Ayodhya triggered the hindu extremist. They starts beating and destroyed the financial resources of the muslims. When these videos viral on social media hindu activist in other states also starts violence against muslims. The burning of church in Pakistan was also portrayed a negative (impact) image of muslims. Although some of them are true at some extent but mostly are only for propaganda against muslims. After 9/11 incident western media

portrayed muslims image as a terrorist and during these days whole world accepted the vague scenario of super power.

Along with portraying the image of muslims as a terrorist Mass media also promotes such ideas and cultures which are totally opposite to muslims. The most recent example of this was Ban on Hijab in France. The french government put a ban on hijab which was still controversial in western world. The Iranian girl death incident due to hijab issue was also raised by western world so badly, which also affect the muslims image. The western countries want to expand their values and culture all over the world. For this mission they oftenly highlight muslim countries issue on global level and try to tarnish muslims image.

There is no doubt in this, that western countries (trying to) tries to make

their hegemony through mass media.

However, mass media possess serious consequences like increase in extremist tendencies in people. When broadcasting of the terrorist activities or punishment to them is broadcasting on mass media then there will be a higher chance to get extremist behavior in people.

Some people learn these activities which displayed on media and some who are in favour of them get angry. In both situation people will also want to adopt these activities. The recent example of this scenario is haathi sebhels who attacked on UK and US ships in revenge of Palestine and US vetoing on ceasefire. These activities brings extremism or violence set in a society which is a hallmark to a society.

Mass media also rise violence and terrorist group. When violence acts and extremism displayed on mass media vulnerable individuals get inspiration from them. They also want to create

Same fear and anxiety in their society for creating hegemony or getting desired goals. These acts adopted by the civilians which makes them psychologically ill. The studies showed that people who go through from terrorist news daily there will be a high chances that they will adopt some behavior when they did not get desired results.

This impact mostly observed in youth as they are more prone to or desirable to those act which are in favor of extremist. All these factors ^{an} furnish the image of a civilized country.

Now it is important to evaluate that what are the action taken by the concerned parties to overcome this issue. When a country feels that people starts getting violence acts from a particular media then they starts limiting/restricting the content of the mass media. But this effort does not prove effective as in

can restrict information media. As every country has their own rules and values in some countries freedom of speech is very important and in few countries all are in control of government. Both are unable to control extremist act or violence. Some of them starts filtering the data as Youtube and Instagram take permission or gave alert when any violent act is displayed on screen. Some of channels starts muting the voices and blurred pictures of violent act. But results are not satisfied.

The situation needs urgent remedial measures as it capped the climax.

There is an urgent need for reshaping the policies on international level. As one sided actions can not be enough for this evil. There is a dire need for urgent policy reforms and involvement of every state. Like meetings and events for economic stability holds everywhere, there should be

high level meetings to counter this issue in which new policies and restrictions should be decided according to the areas need. So no one can get negative inspiration from terrorists and terrorist can not get benefit of publicity.

To counter this issue (AI) Artificial intelligence can help every state on better level. As it can filter the negative and sensitive material from massmedia. It can help the human to bring safe and fear free environment for their child. It can protect the youth from getting involved such activities. Violence act should be banned and AI can help in this matter without any hurdle. But there are some negative impacts of AI which should be kept in mind.

Ethical consideration can also play important role in controlling mass-media from terrorist aims fulfilling. Those ethical consideration should be adapted on

international level. There is a need of international campaign to set these ethical measures and restrictions.

Last but not least public awareness should be held everywhere. There should be seminars and NGOs for spreading the awareness about mass media's negative impact on people. There should be pre-measures decided to counter this evil.

Because if people were aware from this they can counter it in a better way.

In a nutshell, mass media have no doubt a lot of benefits to mankind but it also provides a way to terrorist in shaping and reshaping their image. They can use this platform for fulfilling their aims and goals, which can be seen in today's world.

Mass media facilitate terrorists by updating them and throw out their message to others.

But all these evil can be eliminate through proper policy reforms and awareness in people.