

# The Emerging Power of Social Media : Prospects and Problems

## 1- Introduction

### Thesis statement

The emergence of social media **has** **changed** **changes** the discourse of human history, and different social media tools are benefiting humans. At the same time, different **problems** **have** also **emerged** **emerged** with use of social media. However, effective measures can counter the rising problems of social media.

- Social media is transforming the human life in different ways.

2- <sup>emerging</sup> With the **power** of social media, ~~the~~ the human world **is** **totally** revolutionized.

(A) through social media, one has easily access to information related to everything.

(B) social media enriches connectivity among diverse people.

(C) social media has been



providing different platforms  
platforms of earning to  
the people ✓

(D) Transportation becomes  
accommodated due to  
social media apps.

(E) Different social media  
apps act as learning  
sources ✓

(F) AI has been transforming  
the world on next heights

3- With emergence <sup>to</sup> of social  
media, a series of problems  
have ~~also~~ erupted

(A) People are excessively using  
social media ✓

(B) Everyone has direct access  
to information without  
restrictions ✓

(C) Misinformation is increasing  
day by day ✓

(D) A.I tools use for  
political gains ✓

(E) Different games on  
social media become



death games ✓

(F) It becomes easily for anyone to criticize another individual

4- There are different remedies that have potential to curtail the problems of social media

(A) Social media's platforms must ensure the restriction ✓

(B) Segregation of correct and wrong information measures must be taken **be ensured**

(C) A watchdog community introduces to check A.I. misuses

(D) False online-earning apps have to eliminate

5- Conclusion

Work on grammar mistakes



# Introduction

The power of social media is that it forces necessary change (Erik Qualman). This quote of Erik Qualman clearly illustrates the emerging power of social media that has been revolutionizing and bringing necessary changes in the world. Social media has made it possible to easily access information and enhances connectivity among people. Social media further provides economic stability to the society, in form of online easing. People can easily drive from one place to another due to social media apps. These social media apps also act as social learning sources for diverse people. After launch of A.I, these social media platforms have seen a giantic transform in 21<sup>st</sup> century. However, at same time, social media creates a number of problems. Some of them include excessive use of social media, easily access to information, without age restriction etc. Misinformation also increases due to social media. A.I also



use for political gains. Some  
~~games on social media~~ become  
 a death cause ~~to~~ many  
 people. Social also provides  
 a equity platform to everyone  
 to criticize their opponents.  
 Therefore, there are some remed-  
 ies that have potential to  
~~solve~~ social media  
~~problem~~. Social media platform  
 have to restrict certain website  
 Another major step, which  
 has potential to eliminate  
 the evils of social media,  
 is segregation of correct and  
wrong information. A watch-  
 dog community is need of  
 hour, to keep eye on social  
media misuse. Multiple  
 fake online - earnings apps  
 must eliminate of curtailing  
problems of social media.  
 However, the emergence of  
social media changes the  
discourse of human's history,  
 and different social media  
 tools are benefiting humans.  
 At same time, different  
problems also emerged with  
use of social media.  
 However, effective measures  
 can counter the rising  
problems of social media.