

The Emerging Power of Social Media : Prospects and Problems

1- Introduction Thesis statement

The emergence of social media changes the discourse of human's history, and different social media tools are benefiting humans. At same time, different problems also erupt with use of social media. However, effective measures can counter the rising problems of social media.

- Social media is transforming the human life in different ways

2- ^{With emerging} power of social media, ~~the~~ the human world is totally revolutionized

(A) through social media, one has easily access to information related to everything

(B) social media enriches connectivity among diverse people

(C) social media has been

providing different platforms
platforms of earning to
the people

(D) Transportation becomes
accommodated due to
social media apps.

(E) Different social media
apps act as learning
sources

(F) AI has been transforming
the world on next heights

3- With emergence of social
media, a series of problems
also erupt

(A) People are excessively using
social media

(B) Everyone has direct access
to information, without
restrictions

(C) Misinformation is increasing
day by day

(D) A.I tools use for
political gains

(E) Different games on
social media become

death games

(F) It becomes easily for anyone to criticise another individual

4- There are different remedies that have potential to curtail the problems of social media

(A) Social media's platforms must ensure the restriction

(B) Segregation of correct and wrong information measures must be taken

(C) A watchdog community introduces to check A.I. misuses

(D) False online-earning apps have to be eliminated

5- Conclusion

Introduction

The power of social media is that it forces necessary change (Erik Qualman). This quote of Erik Qualman clearly illustrates the emerging power of social media that has been revolutionizing and bringing necessary changes in the world. Social media has made it possible to easily access to information and enhances connectivity among people. Social media further provide economic stability to the society, in form of online trading. People can easily drive from one place to another due social media apps. These social media apps also act as social learning sources for diverse people. After launch of A.I, these social media platforms have seen a giantic transform in 21st century. However, at same time, social media creates a number of problem some of them includes: excessive use of social media; easily access to information, without age restriction etc. Misinformation also increases due to social media. A.I also

use for political gains. Some games on social media become a death cause of many people. Social also provides a equal platform to everyone to criticize their opponents. Therefore, there are some remedies that have potential to sort out social media problems. Social media platform have to restrict certain website. Another major step, which has potential to eliminate the evils of social media, is segregation of correct and wrong information. A watchdog community is need of hour, to keep eye on social media misuse. Multiple fake online-earning apps must eliminate of curtailing problems of social media. However, the emergence of social media changes the discourse of human's history, and different social media tools are benefiting humans. At same time, different problems also erupted with use of social media. However, effective measures can counter the rising problems of social media.