

Assignment:

Nimra Saeed

Essay:

Batch - 60

Women Empowerment: a myth and reality

Outline:

1. Introduction
2. Debunking The term 'Women Empowerment'
3. Current situation of women in developing countries
 - a. Higher gender gap, according to the Gender Disparity Index
 - b. Forty three Per cent of the agriculture labor force is women.
 - c. Merely three Per cent in technological inventions
 - d. Less than five Per cent women are landholders
4. Contextualizing women Empowerment as a myth
 - a. Case study of Tanzania
 - b. Case study of India
5. Facets fabricating women Empowerment as a myth?
 - a. Social barriers
 - a. Unequal access to education
 - b. Poor Primary healthcare



2. Cultural Barriers

- a. Patriarchal mindset and gender based violence.
- b. Prevalence of rotten cultural Practices

3. Political barriers

- a. Under-representation in the legislative assembly
- b. Male dominance in leadership roles

4. Economic barriers

- a. Unequal economic opportunities
- b. Disproportionate system of wages

6. Women Empowerment a distant dream in Pakistan

- a. Pronounced gender based violence in society
- b. Low Participation of women in electoral process
- c. Inappropriate distribution of inheritance

7. Road map to alleviate obstruction

in the way of women's empowerment

- a. Ending educational discriminations
- b. Providing equal opportunities for earning
- c. Protecting legal rights

8. Conclusion

Introduction:

A school of thought believes that there is no discrimination on the basis of gender in the world, so no need to talk about women empowerment because no one's rights are being violated. As Article 25(2) of the constitution of Pak, 1973, which guarantees that "There shall be no discrimination on the basis of sex," and thus safeguards women's rights. Nonetheless, in reality, Women Empowerment is a myth. We have made laws, but have not implemented them properly. Unfortunately, common assumption about Pakistani women is that they are oppressed; not as much of an "assumption" because it is the bitter truth. Still women are facing many problems and discriminations and also harassment in work force. Women empowerment refers to the ability of women to transform economic and social development when empowered to fully participate in the decisions that affect their lives.



lives through leadership, training, coaching consulting and the provision of enabling tools for women to lead within their communities, religions and countries. Females make more than 50 Percent of the population of Pakistan. However, by not providing them the opportunities and facilitates in all sectors of life, especially in, social, cultural, political and economics. It has resulted in huge economic losses. Quaid-e-Azam said in speech in 1944, "No nation can rise to the height of glory unless your women are side by side with you; we are victims of evil customs. It is a crime against humanity that our women are shut up within the four walls of the houses as Prisoners." However, it is important to note that the Problem of women empowerment has Plagued not only Pakistan but almost every Part of the world. This burning issue must be resolved as early as possible in the light of the United Nation Declaration



of Human Rights (UNDHR) the Article 2 of which asserts that "Everyone is entitled to all the rights & freedoms set forth in this Declaration, without distinction of any kind, such as race, color, sex, language, religion, political or other opinion, national or social origin, Property, birth or other status."

Tourism in Pak: Opportunities and Challenges

Outline

2. Main body:

Importance of tourism industry in Pakistan

- a. For a global Perspective
- b. For Pakistan's economy

3. Opportunities for tourism in Pakistan:

- a. Rich cultural heritage
- b. Natural wonders in northern areas
- c. Religious and cultural festivals
- d. CPEC: Enhanced connectivity
- e. Diverse wildlife and eco-tourism
- f. Handicrafts and traditional arts
- g. Culinary tourism
- h. Adventure sports tourism

4. Challenges in Promoting tourism in Pakistan:

- a. Security concerns
- b. Environmental degradation
- c. Insufficient infrastructure
- d. Political instability
- e. Negative media portrayal

- f. Lack of human resources
- g. Seasonal constraints
- h. Terrorism

Opportunities:

The tourism industry stands as a powerhouse in the global economy. It not only generates substantial revenue but also creates employment opportunities, fosters cultural exchange, and promotes sustainable development.

On a global scale, the tourism industry serves as a vital driver of international trade, stimulating investments in hospitality, transportation, and infrastructure sectors.

For Pakistan, the tourism industry bolsters the economy, creates job opportunities, and enhances the country's global image as an enticing destination. As tourists explore the country, they contribute to the growth of rural economies, encouraging the preservation of traditional arts and crafts. Hence, the significance of the tourism industry cannot be ignored.



The tourism sector in Pakistan has tremendous potential because the country boasts a rich cultural heritage and is home to numerous historical sites that unlock the versatility of Pakistani culture. For instance UNESCO World Heritage Sites such as Taxila, Lahore Fort, and Mohenjo-Daro attracts a significant number of tourists interested in exploring cultural sites. These sites provide a glimpse into the country's ancient civilizations, showcasing the architectural brilliance, intricate artwork, and historical significance of the region. Tourists can immerse themselves in the country's vibrant history and gain a deeper understanding of its cultural tapestry. Moreover, the northern areas of Pakistan offer breathtaking experiences to tourists. Destinations like Swat Valley, Hunza, and Naran Kaghan are renowned for their stunning natural landscapes. These scenic locations provide opportunities for hiking, camping, photography, and nature appreciation and attract nature

3



KIPS
EDUCATION
SYSTEM

kips.edu.pk KIPS Education System

enthusiasts and adventure seekers from around the globe. Furthermore, the country is home to national parks and wildlife reserves, preserving the habitat of various species. Tourists can witness the elusive Himalayan brown bear, graceful ibex, majestic golden marmots, and a plethora of avian species in the natural habitats. Thus, eco-tourism promotes conservation efforts by raising awareness about the importance of protecting these unique ecosystems and supporting local communities. Additionally, the country's religious and cultural festivals showcase the vibrancy of its traditions. From the ancient ruins of Buddhist and Sikh sites to the Sufi Shrines and the Shandur Polo festival, numerous celebrations offer a glimpse into the country's diverse heritage. The BBC's coverage of these festivals and historical sites has further increased international interest and awareness, attracting tourists who seek to explore the spiritual and cultural dimensions of Pakistan. Likewise, Pakistani handicrafts and traditional arts reflect the country's

artistic heritage. Artisans showcase their craftsmanship and intricate designs in pottery, textiles, embroidery, and woodwork. Fortunately, their work has gained recognition globally, and the World Crafts Council has acknowledged the excellence of Pakistani artisans. As a result, Cultural Exchange has been supported. Similarly, the country hosts mountaineering expeditions, trekking routes through breathtaking mountain ranges, white-water rafting in wild rivers, and thrilling activities like para-gliding and hang gliding. The Pakistan Adventure Tourism Survey 2021 highlights the variety of adventure sports available, attracting adrenaline enthusiasts who seek thrilling experiences in a picturesque setting. Last but not least, Pakistani cuisine is a blend of flavours influenced by various regions and cultures. Culinary Tourism allows visitors to savour Pakistan's rich and diverse gastronomic heritage. CNN's documentary "Taste of Pakistan" has



showcased the country's cuisine to a global audience, generating interest among food enthusiasts. In summary, Pakistan offers a wide range of tourism opportunities. Its rich cultural heritage provides a unique and immersive experience for travellers. By capitalizing on these strengths, Pakistan can attract more tourists and boost its tourism industry while showcasing the country's hidden gems to the world.