

**Q-2: Make a precis of the following paragraph and assign a suitable title.**

**(25)**

The notion of free media independent of the state was designed to allow the media industry room for research, leading to objective dissemination of information. The purpose of keeping it independent of the state was not just to emphasize the state but any political commercial entity that could influence it. While the media can claim to be free of government influence, the media industry itself is now a corporation churning out profits that keeps its operations running. As in any commercial entity the industry, to ensure its survival, will go to any lengths to keep the industry relevant for the audiences. Also, in order to remain very much in vogue free media, controls the flow of information, regulating it, while staying unaccountable to a more qualified authority. Controlling the flow of information to the people, in essence makes them the most important sector of the service industry.

The media shaping political views is the most dangerous manifestation of the knowledge acquisition on part of the common audience, good research has now been replaced by under searched and often misleading programs and journalistic opinions. The art of governance and efficient politics has always involved a controlled flow of information from governing authorities to the public. This may seem a rather sinister inference but democracy was, apparently, never meant to be exercised in letter and spirit. If the governing authorities are themselves not qualified to handle such information, the media is to import transparency into the covert aspects of governance, however this process ought to be performed in a morally acceptable and objective way leaving the audience to interpret most parts of the information for themselves. (346 words)

# Free media : Concept and Reality

The concept of free media was designed to allow media industry to spread research based information. The purpose was to keep it independent from any political influence. Like other businesses, media industry can go to any limits to make profits and ensure its survival. In order to control and regulate information, media is the most important sector in the service industry. Political views shared on media, based on under searched opinions, are the most dangerous source of information for common people. The art of governing requires controlled flow of information from governance to authority to the public. If the authority is not capable of handling such information, then the media should bring transparency in a morally acceptable way.

Total word count - 346

Precis words - 117

satisfactory

main idea is picked and discussed

over all content is fine

write a bit more neatly

rest is fine 10/20