

Social Media is inherently a selfish medium

Kainat Naim

Lab#3

Outline 1. Introduction

A) How is social media an inherently selfish medium?

- 1- Poor regulation policy
- 2- Breeding ground for propaganda
- 3- Biases towards specific groups
 - a) Fabricated news by CNN favoring Israel's activities
- 4- Playing over attention economy
- 5- Social-corporate partnerships
 - a) displays ads related to agreements made by them
- 6- Publicity Platforms

Plz write down paragraphs and send these two

7- Incentivization of personal profitable market

8- Agreements with users to keep their record

B) How is it not a selfish medium?

- 1- Enhanced public-private relationship
- 2- voices of public
- 3- Disaster management
- 4- Social connectivity
- 5- Financial opportunities

Strong public voice

C) Impact of selfishness on users

- 1- Investment of time in useless activities
- 2- Promotes addiction
- 3- Decreased productivity
- 4- Loss of power in decision making

D) Conclusion