

# Essay: CCE-2021.

Promotion of tourism can strengthen Pakistan's economy. Root causes of failure of development in this sector.

Outlines:

I. Introduction

Thesis statement:

Tourism can

while promoting tourism, it is evident that it can strengthen Pakistan's economy. It boosts business environment, brings Foreign direct investment, and increases employment. However, historically, the governments have failed to develop the sector because of low budget allocations, non uniformity in the policies of provincial governments, and security concerns.

II. Current status of tourism sector - an overview

III. How the promotion of tourism can strengthen Pakistan's economy?

- A. Tourism forges a business environment
- B. This sector boosts employment
- C. It increases purchasing power of things in the neglected areas
- D. This industry bridges people-to-people contact that values the indigenous production across the globe
- E. It brightens the peaceful image of Pakistan so that foreign direct investment is made possible

IV. Root causes of failure of development in this sector:

- A. Provision of minimum budget for the development of sector
- B. Non-uniformity in the policies of central and provincial governments
- C. Lack of convenient transportation for the travelers
- D. Unnecessary visa restrictions
- E. Persistent political instability
- F. Irregular climate patterns
- G. Security concerns
- H. Flawed mechanisms to control pollution

V. Conclusion

