

⇒ The best thing about Social Media was that how it gave a voice to voiceless people

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That case came into limelight due to mainstream media

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x) Amplifies the voice of violence-ridden communities

→ Amplification of the voices of Muslims living in India

xi) Provides a platform to immigrants against injustice

→ Social media channels assist Muslims ^{immigrants} to raise their voice against Islamophobic incidents

4- Case Studies of Social Media raising marginalised voices

i) Case Study of Black Lives Matter Movement

→ Social Media mobilized this movement

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#MeToo

ii) Case Study of ME TO Movement

Social Media advocated the rights of women by spreading this movement

5- **Conclusion**

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The Essay

In a broad day light, a Tunisian man had performed an act of self-immolation. The man, belonged to a marginalised group, decided to showcase his frustration against Tunisian government by performing this act. The social media, though in its initial phase, ~~was~~ provided a complete ~~complete~~ coverage to this heart-wrenching incident. The coverage of social media created a huge hue and cry among the people. Consequently, this act, by the virtue of social media, incited Arab Spring among Arab nations. This incident depicts the undeniable power of social media in twenty-first century. Apart from this, social media has provided a voice to voiceless people. It spreads the voice of voiceless people, highlights the voice of politically oppressed

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people, and advocates women rights. Additionally, it amplifies the voices of marginalised genders, provides a platform to rape victims, and increases the voices of the victims of human trafficking. Enhancing the voice of economically marginalised groups, highlighting the issues of people living in remote areas, and depicting the sufferings of the people facing unjust atrocities are the contributions of social media in raising the voice of voiceless people. Furthermore, it gives a voice to violence-ridden communities and provides a platform to immigrants facing unjust treatment in foreign countries. Most importantly, social media has played a pivotal role in strengthening the movements of marginalised people including "Black Lives Matter" and "Me too Movement". Hence, social media has raised the voices of oppressed and marginalised

people to a significant level.

Before exploring the manifestations of social media regarding raising the voices of marginalised people, it is pertinent to understand the social media itself. The social media refers to online-circulation of information through various apps. These apps include Facebook, Instagram, Twitter (known as X) and other channels.

These apps are directly influencing the lives of the people by raising their voices to higher level. **Age of Surveillance of Capitalism, Shouzi**

Therefore, social media is an online platform of circulating information.

To begin with, Social media spreads the voice of voiceless people. The voiceless are the people whose voices are often go unheard such as poor of any country. As far as social media is concerned, it provides a platform to these vulnerable groups for sharing their voices. The case study

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of Arab Spring highlights the underlying blessing of social media for marginalised people. As it has played a pertinent role in mobilizing the marginalised on a significant single platform by raising their voices. Hence, moreover, it has circulated the voices of the people across the Arab world. This resulted in the culmination of Arab Spring. Hence, social media is a wonderful platform for spreading unheard voices.

Similarly, social media highlights the voice of politically oppressed people. The political oppressed people faces the political restrictions imposed by a dominant group. The social media provides a platform to them for advocating their voice. As it has been observed in Bangladesh. Sheikh Hasina, former Bangladeshi prime minister, had destabilized the opposition party by using its unfair tactics. However, the opposition party managed to survive

by utilising the power of social media. Therefore, social media is a helpful for politically oppressed people.

Apart from this, social media advocates the rights of women. Women have become a vulnerable group in this patriarchal world. However, this online platform has proved to be a blessing in disguise for them. It advocates their campaigns and highlights their issues. Most importantly, the fourth wave of feminism, movement regarding women rights, has been triggered by it. Moreover, it assists women in getting their fair rights by showcasing unjust activities of women against women. Hence, it is a good platform for the advocacy of women rights.

In the same manner, this online platform amplifies the voices of marginalised genders such as transgenders. The transgenders have

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no voice in a society dominated by men. However, the emerging power of social media has challenged this notion. Currently, social media has become a platform of raising the voice of marginalised groups.

In Pakistan, DR. Meem Moiz, a transgender activist, is utilising social media for raising the voice of his community. Hence, social media is blessing for marginalised groups raising their voice.

Another advantage of social media is that it assists to rape victims regarding getting justice. Before the emergence of social media, most of the cases of rape often go unheard. However, social media power has changed this concept by bringing every case into limelight. It not only highlights the case but assists the victim in getting justice. The case of Mukhtaran Mai, a rape victim, was brought into

Consideration by social media. Later, the power of social media has assisted her in getting justice. Therefore social media raises the voices of the rape victims.

Similarly, social media deprives the unheard voice of the victims of human trafficking. The vulnerable groups such as women and minority group often become a vulnerable prey to human trafficking. Most of the time, this type of cases receive less attention because of going unreported. However, social media has brought these cases into public consideration.

For instance, the victims of human trafficking share their stories on social media platforms. This act of sharing stories enhances the voices of the victims of human trafficking. Therefore, social media is also highlighting the voice of the victims of human trafficking.

Most importantly, social media enhances the voice of economically marginalised groups. The economically marginalised people receive unfair economic share from their respective authorities. The best example is of the people living in Manipur state in India. They are the victim of economic discrimination. According to "The Hindu, an Indian newspaper, they receive less economic share than other states. The social media has highlighted this discrimination by becoming the voice of the people of Manipur. Social media channels have highlighted the voices of these people. Therefore, social media plays a vital role in enhancing the voices of economically marginalised people.

On the same ground, this online platform highlights the issues of ^{the} people living in remote areas. These people facing infrastructural and educational problems. However, the

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Concerned authorities pay less attention to these areas due to their remoteness. Under such circumstances, social media has become a platform for that amplifies the voices of the people living these type of areas ~~people~~. For instance, the district of Rayan, ^{Pun} the last district of Punjab, has all the above-mentioned problem. However, the emerging power of social media has also provided a platform for raising their voice to the residents of this area. Hence, social media is amplifying the voices of remote areas people and marginalised people.

In a similar vein, social media provides a voice to the people facing unjustified atrocities. Such people, facing atrocities, find no platform for raising their voice. In this situation, social media becomes a voice of these people. The case study of Palestinian people is quite relevant to the positive

role of social media regarding

- raising the voice of voiceless people.

Firstly, Israel, a Jewish country in the Middle East, is unleashing a wave of unjustified atrocities against

innocent people of Palestine. As far

as the social media channels are

concerned, these are raising the

voice of Palestinian people by

highlighting the struggle of Palestinians

against Israel. Hence, social media

becomes a voice of the people facing

unjustified atrocities.

Moreover, social media

amplifies the voice of violence-

ridden communities. The violence-

ridden communities are often minorities living

in different countries. For instance,

Muslims, living in India, are a

violence-ridden community because

they are experiencing the extremist

attitude of Hindus. The worst thing

is that India, a Hindu state, has

controlled mass media for curbing

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Voice of Muslims. However, social media has raised the voice of Muslims by pointing out the struggle of Muslims against extremist Hindus.

For instance, social media platforms circulate the speeches of Muslim leaders for uniting the Muslims of India. Moreover, this online platform is circulating Indian Muslim's voice across the world. Therefore, social media amplifies the voice of violence-ridden communities.

Most importantly, social media becomes a voice of immigrants facing injustice in foreign countries.

The immigrants are usually dependent on the country in which they live.

Resultantly, it becomes an arduous task for them to raise their voice against the unjust policies of that country.

However, social media becomes their last hope for raising their voice.

⇒ It circulates their voice across the world and assist them in

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getting justice. For instance, social media channels assist muslim immigrants to unite against Islamophobic policies of any country. Social media channels had united immigrant muslims and raised their voice against French Hijab ban, an Islamophobic policy. Hence, social media becomes a voice of immigrants in foreign countries.

Apart from this, social media has played an important role in the culmination of Black Lives Matter movement. This movement was started by marginalised black people. The purpose of this movement was to eradicate the discriminatory attitude of white people against black community. Social media has played a vital role in popularizing this movement. For instance, Twitter, a social media app, has created a hashtag titled Black Lives Matter. Moreover, other social media platforms like Facebook, Instagram and WhatsApp have also circulated the speeches

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of black leaders for gaining worldly attention. In this way, social media has played a pivotal role in the success of this movement.

In a similar vein, social media has played a key role in the success of ME Too movement. This movement is based on the rights of different genders. It was started by feminists of twenty-first century. This movement has demanded equal rights for all gender including women, transgenders and LGBTQ. The social media platforms have assisted the feminists in popularizing this movement. Twitter, a social media app, has also created hashtag titled ME Too. Similarly, other apps like Facebook, and Instagram have circulated the ideas of feminists. Consequently, social media has played a pivotal role in the successful culmination of ME too movement.

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In Conclusion, it becomes obviously clear that social media plays an important role in becoming the voice of voiceless people. It not only highlights the issues of oppressed people but also plays a key role in providing them justice. Moreover, it brings the issues of ^{oppressed} people in public attention. Similarly, it has become a voice of marginalised genders, potentially popularizing their demands. Furthermore, it highlights the voice of innocent people facing unjust attitude of dominant authorities. Consequently, social media has become a voice of the voiceless people. This positive role of social media evidences that it will provide countless benefits to humanity in upcoming period.

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W/salam

Bchay! You can get my cell number from admin (who operates online assessment)

Secondly do not be depressed, as it would only lower your productivity

You have got almost 2 months to improve and that is the sufficient time

It's hard to type everything here, so please contact me on my cell

online. I have secured forty⁽⁴³⁾ marks in my first essay mock only.

As far as the rest of exams^{and} are uploaded essays on LMS are concerned,

I usually get 26 to 28 marks.

Now, if it is a humble request to

you please guide me how I can get 40 marks. There is no other

of communication that's why I

am writing kindly guide me because I'm highly depressed. Thank you!