

Mature sentence structure Rest is fine

To encourage healthy eating, higher taxes should be imposed on soft drinks and junk food.

I Introduction

II Role of soft drinks and junk food in unhealthy eating habits

III Higher taxes should be imposed on soft drinks and junk food

(a) Higher taxes reduce consumption of unhealthy food

Mexico's sugar sweetened beverage tax led to a 12% reduction in consumption.

(b) Taxes result in revenue generation

Philadelphia's soda tax generated \$39.3m in revenue in its first year.

(c) Taxation can help to ~~improve nutrition~~

education and cooking classes

A study in the UK found that school-based nutrition and cooking classes led to a 25% increase in healthy habits among students

Correct the sentence structure

(d) Encourages healthier options of eating
UK sugar tax led to
a 22% increase in the
number of low-sugar
drinks on the market
(Kantar Worldpanel, 2019)

(e) Improved health due to healthy
eating

Journal of cancer found
that a 26% tax on
junk food in UK led
to a 5% reduction in
cancer rate among
adults.

(f) Government can use revenue in other
welfare projects

Show certainty in your arguments

South Africa's sugar
tax revenue is being
used to fund health
program including HIV/
AIDS treatment and
prevention initiative
(South African Government,
2020)

(g) Taxation can improve food security. Taxation can support research and development in agriculture, which can improve food security. (USDA, 2020)

(h) Taxation can promote sustainable agriculture. Taxation can reduce the use of synthetic fertilizers, which can pollute soil, air and water. (Environmental Protection Agency, 2020)

IV Anti-Thesis

(a) Taxation unfairly affects low-income individuals.

A report by the Institute of Economic Affairs found that taxes on soft drinks and junk food disproportionately affect low-income households.

(b) Taxation restricts personal freedom and consumer choice.

A paper by the Cato institute argued that taxes on soft drinks and junk food restricts individual liberty and consumer choice.

(c) Taxation will lead to job losses in soft drinks and junk food industries.

A study by the National Bureau of Economic research found that taxes on soft drinks and junk food can lead to a decline in employment and economic activity in the affected industries.

(NBER, 2020)

(d) Taxation is a form of government overreach.

A report by the Reason foundation noted that taxes can set a dangerous

precedent for government
intervention in personal
choices
(Reason Foundation, 2020)

✓ Synthesis

(a) Implement progressive taxation or
using revenue to support low income
~~countries~~

A study by the
Institute on Taxation and
Economic Policy found
that using revenue
from taxes to support
low-income households
can mitigate the
regressive impact of
these taxes.

(b) Taxation can promote consumer awareness
and informed decision making ✓

A report by the WHO,
2019 found that taxation
can be effective by
influencing consumer
behavior and encouraging
healthy choices.

(c) Taxation can lead to job creation in health related industries

A report by the international Association of Culinary Professionals found that taxes can result in demand for healthy food, creating jobs in food industry.

(d) Government has responsibility to protect public health

A study published in the journal of health politics, policy and law found that Government has moral obligations to protect public health.

VI Conclusion