

# Moral Values Have Been

## Compromised Owing to Commercialism

### Outline

#### A. Introduction

1. Emergence of commercialism
2. Connecting decline in moral values with growing commercialism
3. Thesis statement

#### B. How moral values have been compromised with owing to Commercialism

1. Commercialism of ~~wealth and education~~ <sup>has widened class difference</sup> has created class difference
2. It uses objects and human beings for profit making
3. Women ~~is~~ <sup>write appropriate verb please</sup> used as commodity hence compromise on her dignity
4. Exploitation of labours for maximization of profit
5. It has ended the era of share ~~sacrifices~~ for common good
6. Posing a great threat to world's peace by arms race

7. Environmental degradation by industries

8. Adverse effects on social relations due to commercialism of entertainment industry

9. Breach of privacy by social media websites for marketing purpose

C. The Commercialism of Fashion Industry: a Case Study

D. Conclusion

### Essay

in this merciless

In the ~~increasing~~ profit-driven world, people have been striving hard to ensure their survival. Communities often come together to protect and support each other by fulfilling needs and demands. At the same time, it has given birth to the commercialism. Commercialism is a social and economic term which refers to maximization of profit and promoting exchange of goods and services. It is necessary for the world to bring diversity in the daily life. However, it has created the divide in moral values. In the contemporary era, Moral values have been compromised owing to increasing commercialism. Education

and healthcare are fundamental needs of humanity, but their commercialism has created a class difference in the society. Human beings and all objects are being used as commodity for profit making as it is evident from the commercialization of women and setting the standards of beauty. It not only harms the basic human values, and but also compromises the ~~city~~ dignity of humanity by gender discrimination. Moreover, larger companies exploit labours and harm labour rights for maximization of profit. Commercialism has also ended the era of sharing collective goods as everyone is indulged in satisfying personal needs. The world's peace, environmental sustainability, and social bonding are also at stake owing to growing commercialism. Commercialism is an ~~an~~ inevitable phenomenon, but <sup>a wide</sup> ~~its~~ prevalent wave in life has created ~~a~~ gulf between have and have-nots as it culminates ~~it~~ in irretrievable moral decline.