

"Biased Media leads to polarization of society"

Biased Media ~~is~~ has been a major factor contributing to the polarization of society, as it often ~~present~~ ^{As it often disseminates information} information through the lens of political or ideological applications. When media outlets align with ~~specific~~ ^{particular} political parties or agendas, they provide narratives that reinforce the biases of their audience, leading to a more divided society. For instance, during the 2018 general elections in Pakistan, media coverage was often ^{Work on capitalisation plz} biased, favoring certain political parties while ~~discrediting~~ ^{discrediting} others. Many channels were seen as supportive of ~~particular~~ ^{particular} parties showcasing their good image. This partisan reporting led to a public increasingly divided along political lines, where individuals were more likely to consume news that confirmed their ~~existing~~ ^{existing} beliefs and were less open to alternative perspectives. This deepened political and social polarization, making it harder to achieve national consensus on important issues.