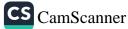




Quaid-e-Azam on the accasion of the first national games of Pakistan in Karachi sand. Dedicate yourself to sports promotion, for when you and I are gone, leadership will go into the hands of youth, and youth is our wealth, a raw material, that must be hammered into shape, into burnished steel to strive and smite in defence the defence of the integrity and solidarity of Pakistan. The defence of the ideology of Pakistan. When the youth want provided the rooms and motivation, Pakistan made some of the greatest sporting Intends and and motivation, Poikiston made some of the greatest sporting legends and still many of the tallential people of Pakiston are making a name of themselves regaraless of having financial support from the government such as Muhammail Asif in Snooker Jahangir Khan in Savash and Arshad Nadeem in Javelin throw. A internet sports culture not oily foster a sence of prede for nation and entity but also promotes physical well-being and heritive competition in rarious control disciplines from a young age and providing access to topernote toaining facilities, Pakistan can create a



rich reservicir of athletic takent. A robust sports altere can also serve is catalyst for anal and economic development, attracting investment creating employment oppendiation the global tage Moreover it can initial values of discipline, teomwork, and passeverance in the youth, paving the way for a brighter and more promising Future for Pakisterni sports. Excelling in sports can yield substantial economic benefits for a developing countries through nonions evenues. There is no cloubt of the Pakistoni youth's talent in built physical pontential and mental robustness for every sport. The success of autrices and teams can dead to significant mechandise sales and lucrative Sponsorship deals, njecting money into local bussiness and the broader economy. Adationally, the hosting of major sports events necessities such as new stodiums and transportation improvement, which can love losting benefits for croan a ve opmint and community se joi reation is a other key to ecoromic drugt



successful sports programs generate direct employment in coaching, management, and went planning while also creating indirect plass in hospitality, retail and transportation. Furthermore, a country's global reputation is enhanced inrough sports success, enhanced Through spools success, which can attract torough invertient and business operativities the madia orights and broadcasting deals associated with prominent sports events Write short sentencess eligional sevence, and the growth at the entertainment industry driven by sports netated content, also plays a role Innestment in sports advication and research can foster new talent and technological advance-ments, benefiting the industry and economy at large. When a country fails to excel in sport it can significantly affect the notional prode and a unity Persistant under performance deads to public disappointment and frustra-tron, diminishing feelings of collective achoivements and reducing notional pride. In second reducing notional pride. This agoing strugte might be preciened as indicative of broader nortional decline impacting how



Citizens view their country's global ornoling. As sports ty pically fying porce consi ainreg lead a Fragmented SU pport and decreased engagemen vonious socia cohesion. N weakenn neitiona Negative media 10 ver-Surroun HINTL contribute rysillosionment and Additional leick a 0 can reduce SUCCESS proticipation yout tn reased and clead SD orts gravorats erbating cacle L unde xx-68mance. Over withou SPOTTO the usua sources a attor pride and ma U ecting come itzens Celebrate eir count Pakistan the ab sence eff ertite Policips mentation to a ste and Im mechan Smg developen tagnation 0 ausing the decline Countr ebu V pre mide and civity. Government patronage and a of posting facilities have let gyms and country



grounds in a dilapsolated condition. Pakaton athletes say he outdated Equipment and bookt training methods are the norsen why the cannot compete in international sports competitions. Thalled Mahmood, the secretary of Pakistan's Ofympic Association, tola reasonfo extraindinory Pakiston is a decline in sports in funding. luck of "Parkistan's sports budget is lowest South asig, less than that - of Bangladesh Sri lanka and even afghanisten." Mahmood pointed out the added that government officials are not interested in innesting in anything other than cricket. Also, we are annied deputy director of Pakistan Sports Bound (PCB) said, federation could not afford to hive good pages that are familiar with Pakistan Modern training techniques fortis of your basies to strated because the coatches are not literate and they have been training what they were taught so years back," eathersold, "withow infrastructure we can do it, but without the techniques we cannot win?

