

ADDRESSING MISINFORMATION IN ELECTIONS

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Billions of people have opportunity to cast votes across the globe this year. There is a threat of acute misinformation that leads to tamper electoral process. Major concern regarding disinformation is its impact on voters, be it through conventional propaganda, claims about candidates or AI generated deepfakes. Different ways are available to control misinformation, such as educational initiatives and evidence-based campaigns. The implementation of these mechanisms requires scholars and practitioners to recognize the seriousness of issue, accept that sometimes information classified as false and ensures that interventions respect democratic values.