

# Is Pakistan Ready for Digital Revolution?

## Outline:

1) Introduction

2) An Overview of Digital Revolution Across The World

3) How Pakistan is Ready for Digital Revolution

- a) Implementation of e-government services is improving efficiency and transparency
- b) Increasing number of tech startups contributing to digital growth
- c) Thriving freelance market contributing to digital economy
- d) Growth of digital banking making financial transactions easier
- e) Expansion of online education

platforms increasing digital literacy.

- f) A large, **young** and tech-savvy population increasingly adopting digital means
- g) Transition towards e-transport making public transport reliable and safer
- h) Technological advancement in health sector contributing to public health
- i) A rapid shift towards online stores making shopping easier
- j) Development of tech hubs and incubators supporting entrepreneurs
- k) High mobile phone usage driving digital growth
- l) Technology sector is attracting foreign direct investment (FDI)

4) Why Pakistan is not Ready

## for Digital Revolution

i) Inconsistent internet coverage and electricity shortage hinder digital access

ii) Lack of widespread digital literacy and necessary technical skills

iii) Financial barriers limit access to digital tools and technologies

iv) Inadequate regulatory framework and policy support

v) Insufficient cybersecurity measures and data protection regulations

## 5) Way Forward to Help Pakistan Get Ready for Digital Revolution

i) Increase investment in digital infrastructure and ensure reliable internet access

- ii) Implement educational programs to improve digital skills and literacy
- iii) Promote collaboration between the government and private sector
- iv) Reform policies to foster innovation and support tech industry
- v) Develop robust cybersecurity measures and data protection regulations

## 6) Conclusion

The emerging power of social media: prospects and problems.

### Outline:

1) Introduction

2) How social media is gaining power

3) Prospects related to the emerging power of social media

a) Opportunities for business marketing

b) Strengthens coordination between government and public.

c) Facilitates political mobilization and activism

d) Allows rapid access to information

e) Provides platform for creative expression and sharing

f) Creates job search and networking opportunities

g) Promotes health awareness and initiatives

h) Strengthens social connectivity and relationships

4) Problems arising due to the emerging power of social media

a) Spread of misinformation and fake news

b) Concerns over data privacy and security

c) Cyberbullying and online harassment issues

d) Negative impacts on mental health

e) Addiction to social media

reducing productivity

f) Decline in real-life interactions quality

g) Excessive advertising and commercial exploitation

h) Helping-hand for organized criminal gangs

5) Way forward to overcome problems and utilize <sup>the</sup> full potential of ~~the~~ emerging power of social media

a) Implement regulations to address misinformation

b) Promote digital literacy and critical thinking

c) Develop support system for cyberbullying

d) Encourage responsible and mindful

social media use

b) Conclusion