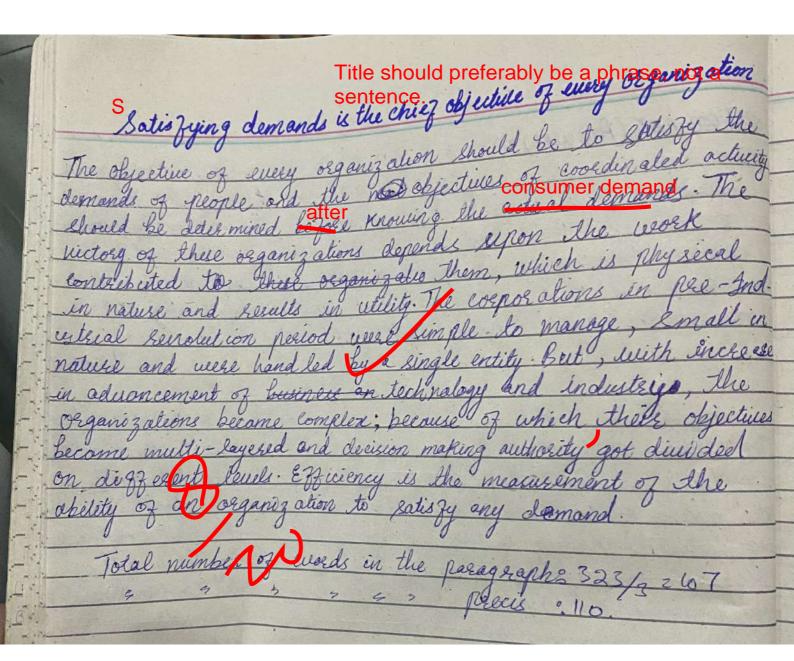
Objectives pursued by, organizations should be directed to the satisfaction of demands resulting from the worter Write a précis of the following passage and suggest a suitable title: Q.2: demands resulting from the wants of mankind. Therefore, the determination of appropriate objectives for organized appropriate objectives for organized activity must be preceded by an effort to determine precisely what their wants of mankind. Therefore, the determine precisely what their wants of mankind. Therefore, the determine precisely what their wants of mankind. Therefore, the determine precisely what their wants of mankind. Therefore, the determine appropriate objectives for organized activity must be preceded by an effort to determine precisely what their wants are. Industrial organizations conduct market studies to learn what consumer and studies to learn what consumer goods should be produced. City Commissions make surveys to ascertain what similar their wants are. Industrial organizations conducted make surveys to ascertain what civic projects would be of most benefit. Highway Commissions conduct traffic counts to learn what constructive programmers should be undertaken. Organizations come into being as a means for creating and exchanging utility. Their success is dependent upon the appropriateness of the series of acts contributed to the system. The majority of these acts is purposeful, that is, they are directed to the accomplishment of some objectives. These acts are physical in nature and find purposeful employment in the alteration of the physical environment. As result utility is created, which, through the process of distribution, makes it possible for the cooperative system to endure.

Before the Industrial Revolution most cooperative activity was accomplished in small owner managed enterprises, usually with a single decision maker and simple organizational objectives. Increased technology and the growth of industrial organization made necessary the establishment of a hierarchy of objectives. This turn, required a division of the management function until today a hierarchy of decision makers exists in most organizations.

The effective pursuit of appropriate objectives contributes directly to organization efficiency. As used here, efficiency is a measure of the want satisfying power of the cooperative system as a whole. Thus, efficiency is the summation of utilities receive from the organization divided by the utilities given to the organization, as subjective evaluated by each contributor.

The function of the management process is the delineation of organization objectives and the coordination of activity towards the accomplishment of the objectives. The system of coordinated activities must be maintained so that eac contributor, including the manager, gains more than he contributes.



Indent the paragraph.

Avoid cutting. Mistakes identified. Idea is generally ok.