

Promoting tourism in Pakistan:

Opportunities and challenges:

I What is Tourism?

Tourism in Pakistan

II Opportunities

- Natural
- Religious sites
- Historical sites
- Cultural Heritage
- Ancient Civilizations
- Investment Zones
- Introduction of E-Governance

III Challenges

- Terrorism in Pakistan
- Political Instability
- Security Issues
- Depleted Infrastructure
- Lack of management
- Environmental Issues
- Negative role of Media
- Under-developed Hospitality Sector.
- Social Issues

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IV Solutions:

- Political stability
- Positive role of Media
- Tourist Friendly Electricity and Infrastructure Projects.
- Improved Law and order
- Addressing Social Issues

V Conclusion

Date: / / 2023

Is Gender Equality a Myth?

I What is Gender Equality

History of Gender Equality.

II How Gender Equality is Myth

i) Financial Dependence of Women

ii) Government's Failure to curtail

Domestic Violence

iii) Limited Job Opportunities for

Women.

iv) Gender Disparity in Technology

v) Failure of Government's Policies

to achieve Gender Equality

vi) Less Women Representation in

Decision Making Bodies

vii) Wrong Interpretation of Religion

viii) Low Enrollment at Girl's

Schools

ix) Less Investment in Women

Empowerment

x) Patriarchal Society

xi) Cultural Barriers.

III How Gender Equality is Fact (opponents view)

- i) Women Empowerment in west
- ii) Increasing women Representation in Politics
- iii) Article 25(2) of Constitution of Pakistan Ensures Equality.

IV Conclusion