

Topic: Commercialization of Education in Pakistan as "Challenge" to Intellectual Development.

Outline

1. Introduction

Thesis Statement: Education is the key determinant of the intellectual development of the students, but nowadays, the education system of Pakistan is highly commercialized, which hinders the cognitive development of the students. However, this challenge can be overcome by taking effective measures at public as well as at private level.

2. Correlation between commercialization of education and intellectual development.

3. How education is commercialized in Pakistan.

- a- Skyrocketing fee of the private educational institutions
- b- Proliferation of tuition centers and coaching academies.
- c- Education related merchandise.
- d- Enrollment of students at low merit to increase the number of students.
- e- Entrance exam preparation centers.

f) Utilizing academic achievements of alumni for ^{the} promotion of the educational institutions.

4. How commercialized education in Pakistan impedes intellectual development.

- a) Replacement of quality education with quantity.
- b) Untrained teaching staff.
- c) Lack of skills based approach in the education system.
- d) More emphasis on marks: rote memorization.
- e) Absence of research to meet the needs of modern industry.
- f) Poor assessment criteria.
- g) Absence of need analysis: gap between theory and practice.

5. Ways to enhance intellectual development in the education system of Pakistan.

- a) Implementation of public private partnership in the education sector.
- b) Effective regulatory mechanism.
- c) Reforms in the examination system.
- d) Specialized training of the teachers.

6. Conclusion