

The Emerging Power of Social Media: Prospects and problems:-

1- Introduction:

Social media has become the most emerging aspect of society. People of various age group consistently use social media for reading news, get to know about current affairs. However, children use it to play games etc.

2- Crunch Paragraph

3- The Emerging power of social media; its prospects:-

a) Source of new lunch campaign through advertisement

b) Public share their ideas on social media like Facebook.

c) People can order online anything without any hassle.

d) Best opportunity to earn money from different sites.

e) Traders can boost the product by increasing audience ratio

f) Politicians can get their message across on social media.

e) Individual can get more knowledge.

4- Challenges to Social media:-

a) Eventful difference between the product in Picture/video and in reality.

b) Create fake news, propaganda.

c) Major cause for health issue while using more social media.

d) Data theft, blackmailing, privacy issue.

e) Wastage of time.

f) Different fake organisation, which convince you for investment, insurance etc.

5- Suggestion to beat challenges:-

a) Impose legal action to deal with fake accounts.

b) Parents should keep an eye on children to avoid health issue.

c) Remove all fake applications.

d) Share good things on social media which is beneficial for public.

6- Conclusion:-