

## Topic: Commercialization of education in Pakistan as challenge to intellectual development.

### Outline

#### 1. Introduction

**Thesis Statement:** Education is now being used as a profit-making commodity.

This commercialization of education is affecting the intellectual development of students to a great extent.

However, by applying certain preventive measures and introducing advanced teaching methods, intellectual development of students can be improved.

2. What is commercialization of education and how it is linked to intellectual development

3. Reasons behind the increasing commercialization of education in Pakistan

a) Measurement of the quality of education by the amount of money invested

b) Rise in the number of private institutes with <sup>the</sup> increase in population.

c) People find it a good business to make private schools

d) Insufficient funds to public schools

e) Poor working conditions among teachers in the public school system

f) Differentiated curriculum demand in education

#### 4. Effects of commercialization of education on intellectual development

a) Lack of creativity among students

b) More emphasis on marks and not on concepts/understanding

c) Students remain incompetent in practical lives

d) Compromised quality of education by maximising the number of students in class.

e) No communication skills among students

f) Majority of youth remains unemployed

g) Materialistic outlook among students

#### 5. Way forward

a) Normalising student-centric education and dynamic methods of teaching

b) Improving examination system in public schools

c) Mobilizing the resources

d) Introducing advanced systems of learning

#### 6. Conclusion



## Essay

Back in the 90s, getting 60 percent on board exams meant having a party in the whole neighbourhood; it was a celebration. Today, even 95 percent is not enough to secure ~~your~~ admission in the college and course of one's choice. Because one can secure good marks by cramming at school level but at professional level, one should have a strong creative thinking ability. Unfortunately, the quality of education is measured by the amount of money invested in education. Due to increase in population in Pakistan, people find it a good business to make private schools. Insufficient funds, unqualified teachers and out-dated curricula in public schools force parents to send their children to private schools. This results in the generation of incompetent youth because in private schools, focus is on getting marks and not on the creative thinking abilities of students. So, due to lack

of communication skills, they remain unable to get quality jobs. All these problems can be solved by taking certain preventive measures such as student-centric learning and improved examination system. Adequate amount of budget allocation to the public schools to encourage advanced learning systems can also be the solution to this problem. In a nutshell, education is now being used as a profit-making commodity. This commercialization of education is affecting the intellectual development of students to a great extent. However, by applying certain preventive measures and introducing advanced teaching methods, intellectual development of students can be improved.