

Commercialization of Education
in Pakistan is a challenge to
intellectual ability.

Outline

1. Introduction:

Thesis statement: Education system in Pakistan has been seen as a commodity in recent times. People with authority used it for financial gains by exploiting students and teachers. Thus, a strong consensus among society and leadership is required for the development of students.

2. Causes behind commercialization of Education in Pakistan, which is a challenge to intellectual development.

- a- Compromise on Educational Standards for financial gains.
- b- More focus toward marketing and branding for attraction.

11/1/20
e- Prioritizing meeting consumer

preferences

d- Students are viewed as customers.

e- Commercialization due to inequality in society.

f- Demand from teacher to deliver market oriented course.

g- Prioritizing the job-oriented education.

3- Effects of commercialization which reduced intellectual development of students.

a- Commercialization lead to

lack of intellectual development

b- Struggle to compet in the practical phase of life.

c- Impact on decision making process

d- Shortage of knowledge to ace any specific field of education.

11/1/20
e- Increased cost and student debt.

f- Erosion of Educational values

g- Exploitation of teacher

4- Way forward: to mitigate the challenge of commercialisation which effects intellectual development.

a- Political consensus upon curriculum.

b- Skill oriented education.

c- Well being education which help in all sphere of life.

d- Teachers recruitment on merit basis.

5- Conclusion.