

Impacts of social media on communication

Outline

I. Introduction:

Social media has had both positive and negative impacts on communication. On the one hand, it has made communication easier and on the other hand, it has increased the risk of cyberbullying. Although efforts have been taken, more steps are needed to diminish the negative impacts of social media on communication.

II. Understanding the difference between social media and communication

III. Positive impacts of social media on communication:

- A. By making the communication cost effective
- B. By providing easy and speedy availability of communication
- C. By facilitating the global reach
- D. By increasing the relationship building
- E. By having two-way communication
- F. By enabling cross-cultural communication

IV. Negative impacts of social media on communication:

- A. By contributing to communication overload
- B. By exposing to content that is not age appropriate

- C. By creating boredom in communication
- D. By enhancing non-verbal communication
- E. By facilitating sense of urgency
- F. By leading to lack of meaningful communication

V. Case of Pakistan

VI. Measures that have been taken so far to minimize the negative impacts of social media on communication:

- A. United Nations (UN) organized series of workshops to minimize the impacts of social media
- B. European Union's social media Act
- C. Each state has its own laws related to social media

VII. Challenges in the way to diminish the negative impacts of social media on communication:

- A. Multiple social media houses with their rules and regulations
- B. Non-availability of data at one place

VIII. Ways to reduce negative impacts and enhance positive impacts of social media on communication:

- A. By understanding the psychology that works behind social media algorithms
- B. By setting limit on the amount of time spend on social media

ix. Conclusion:

Social media has affected communication in constructive and destructive ways. Through productive measures, the destructive impacts of social media on communication can be cut down.