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Precis CSS Special 2023

Unrealistic Television Advertisements:

Mere Waste of Money and Time

Television advertisements remain unrealistic despite complaints by the viewers. They have become either laughing stock or nuisance due to showing fancies far away from reality. Either a footballer is shown scoring continuous goals after having drink shown or an expected groom is shown avoiding to hug his father-in-law for not using shampoo shown. Similarly, a manager is shown leaving meeting in the middle to get his favourite biscuits. A rarely existing relationship of male and female and wives worrying about useless issues of their husbands are shown. The viewers reported to the manufacturers may motivate them to expend huge capital but these unrealistic clips do not promote their product. In reality, the viewers watch these commercials for either enjoyment or they do not want to skip the channel.

(Precis Words = 100)