

What the future of oratory in general will be it is impossible to forecast. The English word 'orator' seems to have fallen on evil days. It is rarely used without a slightly derisory accent as when men say with curious emphasis, 'I am no orator as Brutus is'. The orators of ancient times felt themselves to be engaged on a task of the highest worth and value. They were 'shaping works for all the future' and "offering themselves to be examined by all-testing Envy and Time", as one of the ancient writers said when defending and praising the scrupulous care taken by Demosthenes. Today, the care and attention given to the art of public speaking has sensibly declined. Sir Winston Churchill was, in many respects, a survivor from the

was, in many respects, a survivor from the golden age of oratory. No doubt it could be said of him as was said of the great orator of ancient times, 'he adopts no thought, no word at random, but takes much care of both the arrangement of his ideas and the graciousness of his language". English oratory is adorned with many famous names and among them Churchill stands extraordinarily high. For more than fifty years he has expressed himself on great national and international matters, and the volumes of his speeches are a history in themselves. Many of his speeches will live as examples of human speech at its highest and best, and they will be woven into the fabric of our own history and the history of the world.

The Decline in Oratory

The practice of oratory is unlikely to flourish in the future. While in the past, orators considered their works highly significant in shaping the later generations. They believed that their work would remain valid over inspite of all the critiques. The scope of oratory has now narrowed-down. The famous English orators in the past were very careful and impactful. Winston Churchill, the most well-known orator, spoke on various subjects. His speeches are still widely followed and will exist forever in the history of the world.

Words of Passage = 254

Words of Precise = 89

Write a précis of the following passage and suggest a suitable title:

(20)

Despite complaints from viewers, television commercials are not getting any more realistic. Their makers continue to present idealized people in unreal situations. The wide gaps between their fanciful depiction and the mundane realities of life in most cases make them appear funny as well as repulsive. A footballer suddenly starts scoring goals after consuming a particular energy-drink. A would-be groom avoids hugging his father-in-law because he recalls not having used a particular shampoo that morning. A busy manager leaves an important meeting to grab a dozen packets of his favourite cookies, and so on. The advertisers also persist in showing a version of male-female relationships that can hardly exist in two households in an entire city. A wife panics simply because a meddling neighbor points out that her husband's shirt is dirty, while another fears for her marriage because her finicky husband doesn't like her coffee. What do the advertisers know about us, or how we see ourselves, that make them continue to plunge millions of dollars into these kinds of commercials? They probably don't know that these glamorous and noisy clips in no way promote the product for which they are aired. The reported number of viewers may be heartening and tempting for the manufacturers of the products. It might also be the main reason for them to keep on hiring the advertisers for promoting these products. In fact, however, these advertisements are mostly watched either to laugh at, or because the viewers are unable to skip them by changing the channel as soon as they start.

Unrealistic Ads: Misperception about viewer's choice

The advertisements are widely criticised for their unrealistic content, which makes them hilarious and, sometimes, offensive. The miraculous results of different products depicted in ads appear absurd. This reflects the image advertisers have formed about viewers, which motivates them to invest more money in such commercials.

While, the reality is that these deceitful ads only increase their viewership instead of promoting the product. Increased viewership could be another reason for their continuous production. However, they are actually watched either for being ridiculed or because viewers do not have any option to skip them.

words of passage = 270

words of precis = 93