

Moving towards another challenge to tourism is political polarization in Pakistan. Tourism declines as political polarization increases which creates an atmosphere of uncertainty. Over the decade, Pakistan is seeking of political stability. Political polarization exacerbates societal divisions. These divisions fuel protests and violence that generate fear and insecurity within country. Such fear discourages visitors from visiting Pakistan. For instance, the arrest of former prime minister on May 9, 2023, ~~is~~ violent riot during protests in Pakistan. These incidents of insecurity has a negative impact on tourism industry. (Wikipedia, May 9 riots, 2023). To sum up, political polarization leads to decreases tourists from visiting Pakistan.

Furthermore, another challenge to tourism in Pakistan is that insufficient infrastructure impedes travel to remote areas. Inadequate infrastructure in rural areas remains a hurdle for tourism in Pakistan, discourages visitors from travelling. The remote areas in Pakistan are facing infrastructural challenges. Such as, limited road networks, poor transportation facilities in remote areas are obstacles to smooth travel. According to Gilgit Baltistan's Rescue department, at least 77 people had been killed due to road accidents. This is because of poor inadequate infrastructure and roads, which happened in July 2023. (Arab News, In Pakistan's mountainous Gilgit Baltistan region, 2023). In short, inadequate infrastructure obstacles hinder travel discourages exploration of Pakistan's remote areas.