The Impact of Social media on Social Relationships

Outline

(1) Introduction

Thesis statement:

The impact of any technological innovation on human life largely depends on its use. Social media, due to its various functions and usage, has both disrupted and enhanced social interactions. However, social media itself has not only benefited but also revolutionised social interactions

(2) Social media and evolution of Social Relationships

(3) How has social media disrupted human relationships.

(a) Decrease in face-to-face and organic Interactions.

(b) A virtual world devoid of reality. Feeling of Inadequacy
   • Instagram Asthetics
   • Beautification through filters.

(c) Mental health issues due to social media negatively impact human Interactions.
   • Depression   • Cyber bullying
   • Body Image issues

(d) Afternation of Information and fake news corrupting social growth and Interactions.

(e) Negative Impacts on family life: Isolation and addiction of ~~children~~ social media in Children

(4) How has social media enhanced human interactions.

(a) A platform to create social Awareness and become voice of people.
- Protest on Rape cases (Noor Mukadam)
- Public gatherings against Human Rights voilations.

(b) It provides voice to inferior and less interactive section of society.
- Rights of minorities
- Campaigns against bullying online.

(c) A platform for indiviuals to express themselves.
- Social media ids and profiles.

(d) Social media helps maintain Relationships

(e) Social media provides various opportunities to create an online family.
- Covid'19 case

(5) The use and not Social media has negatively
                usage
impacted social life: A critical Analysis.
- Online bullying is a choice
- Fake media outlets try to polarize society by spreading fake news.
- Human differences are merely projected on social media.

(6) Conclusion

A driver driving a car at 120 km/hr meeting an accident, cannot simply blame technology for his loss. The loss was more about his choice and use of a technology. Similarly, social media impacts on human interactions are largely categorized as good or bad depending on the usage.

Technology has revolutionized human social life by introducing an online platform However, its use has disrupted human interactions due to decrease in face to face interaction. The virtual world created on social media not only creates isolation but also feeling of inadequacy in youngster impacting their social presence. Not only this, it has also created various physical and mental health issues leading to further ~~corrupt~~ disengagement of human interaction. The disengagement has often led to further polarization to due to fake news and propaganda online. Moreover, it has also corrupted family life by distancing children due to social media addiction. Nevertheless, social media stands out to be a powerful tool in enhancing human interaction. It has led to various social and political awareness campaigns and became a voice for marginalized and isolated human beings. The connectivity maintained over the years due to social

media has also helped create new platforms of interactions. Therefore, the impact of social media has largely been positive. ~~and~~ The negative impacts are the ^mainly ~~human~~ human contradictions and negativities taking up news means. Therefore, social media has truly revolutionized social interactions by creating a global society.

The age of technology has changed and advanced every sphere of human life. Social media has transformed not only our means but also ways of social interactions. Most of the interactions happen due to social media and it has become an inevitable part of our lives. The inventions of social media platforms created a bit of reluctancy in population just as any new or strange things do. A time when press and telephones were invented people were considering them a part of propogenda but now they have become essentials of our lives. Similarly, social media has created that space for itself in the advanced world. This has come with a number of advantages and disadvantages. On one hand it has disrupted the interactions; whereas on the other hand it has revolutionized and modernized means of human interaction.

Social media has decreased face to face and online interaction. The essence of interaction lies in human contact speech and body language, that largely misses out when we interact online. One of the leading causes is active social use of social media has taken precedence over real life communication. An urban life is the best evidence of lossing real life communications. Most of the time we get to know about our neighbours or collegues through social media because of our limited human interactions. This has impacted the human interactions that once created communities and social groups within a particular Areas

The interactions in real world are further limited due feeling of inadequacy generated through social media. The virtual world has set some impossible standards of beauty that have created a inferiority complex in youngster. This complex is often evident in their laid back attitudes and personalities in real world. The increase in astheticians is one effect of social media. Young girls as and boys are bound due to that virtual world to become instalike instagram models - The beautification and standards

of beauty has limited our or has corrupted our real life communication.

The virtual world oftens takes a serious turn when it imparts mental and physical health issues. The online bullying and meme culture has created a whole population of youngsters dealing with anxiety and depression. Not only this celebrities and every online vulnerable indivial has also been affected due to social media bullying. And There have been numerous cases reported all over the world where children were bullyed and harrassed online. A case reported by dawn Police of Jamshoro also witnesse bullying and blackmailing of a teacher Naila with her pictures and videos for three months. This eventually led to her committing suicide. So, online platforms have us been used as a tool of inflicting pain and harm.

The tool of social media has been used by various fake media channels to propogate and spread misinformation. The content and discourse analysis of various media channels such as Indian news media Wions, India TV online have use yellow journalism to promote their ideology.

However, in the longer run it has polarized and impacted human interactions. The spread of false news and hatred towards muslims created a socially hostile environment for the muslims of India. This also impacts the entire social fabric and growth of human mindset.

The Similarly, social media has created a certain level of polarization in family life. Every parent ~~children~~ often complains about their children being on social media. Since, they consume the content online more, it disrupts the family life as a whole.

The disadvantages of social media cannot negate the modernization and positive impacts ~~of~~ on it social interactions. Social media has generated revolutions and campaigns around the world. The rigging in US elections was condemned on the streets of New york through power of social media. Similarly, harrasment and murder cases are colved ~~d~~ often due to media pressure. Noor Mukaddam case generated an online social struggle against rape and human abuse. Another important case that led to conviction of criminals was rape and murder

6 year old Zainab in the year 2018.

Moreover, Social media provides a space for generati minorities and isolated section of society. A woman with skin issues and any individual with any disorder when comes online, he or she is welcomed by a family who feel or have gone through the same issues. Most of the ethnic issues often lead to blocking of social media because it has always some become a source and means of their grievances.

Social media is also a space for less expressive people. A talent or art is often picked up by social media. Most of the celebrities and film industry actor made their way through social media. It has given a platform for everyone to express themselves.

One of the biggest impact of social media is the maintenanc and lasting of relationships - Childhood and school friends are still connected due to the blessing of social media. The families disconnected during partition also got connected through social media.

Social Interactions were mostly disrupted due to Covid in 2019. The virtual world came to rescue the isolated indivuals. It provided platforms to create an online source of interactions. Schooling, relationships and internation summits all were maintained due to social media.

The question of impact usually reduces to one pertinent question. Is see social media good or bad for & human Interactions? The answer to this question could simply be a understood in terms of over all modernization. Social media has simply revolutionized the human world. It has simply imbibed and transformed human interactions from daily life to virtual world.

Bullying existed in classroom and now it has taken up social media. Similarly, false news existed on societal level before it took the social media. Therefore, the idea of social media has brought new opportunities and revo has revolutionised the human relationships.

Social media has transformed our lives. It has brought with itself

good and bad impacts. However, human mindset and usage has made it either a good or bad innovation. The tool of social media could help masses in various ways if used properly.