

## CSS-2020

AGlobalization is viewed by its proponents as a process of cementing economic, cultural and political bonds between peoples of different countries of the world. One may regard it as a process by which they are welded into a single world society, to be termed as global society; It means internationalization of production and labour leading to integration of economies of developing and developed countries into global economy. To quote Rosaberth M.Kanter, "The world is becoming a global shopping mall in which ideas and products are available everywhere at the same time."

Globalization is a natural outcome of computer networking and electronic mass communication Information technology has made it possible for nations of the world to contact one another beyond their national borders. Besides, globalization is also promoted through the growth and proliferation of multinational companies and corporations that operate as transporter networks. Anyhow the flow of capital technology and labour across the borders of countries has accentuated the process of globalization.

Deregulation, liberalism and privatization being assiduously pursued in the developing countries are some other manifestations of globalization. These countries are opening their economies to follow these trends. The size of the public sector is shrinking for the private sector to assume an increasingly important role in the economic development of the Third World countries. The downsizing of the public sector is in line with the spirit of market economy. This is suggested as a measure to cover up their fiscal deficit.

## Questions

1. Define globalization. (4)

Globalization is a Phenomenon, which has led to establishment of a global economy and society by integrating all the countries. It has strongthened economic, cultural and Political ties among the citizens of different

2. What is electronic mass communication? (4)

Electronic mass communication refers to communic using electionic means such as email Whats App, twitter etc., through which

