

"Emerging Power of Public Opinion"

1- Introduction

The emergence of social media has made public opinions a driving force of democratic system. It has the ability to influence state policy and create social change. However, the same power could turn into a threat and challenge if mishandled.

2- The emergence of Public Opinion.

3- Power of Public Opinion

a- Ability to influence create a social change

- Arab Spring

- It can influence state policies

- US policy in Vietnam war

c- A source of shaping social norms.

- MeToo movements.

d- Acts as a source of agenda setting

- Climate change Activism

e- A pressure group in state structure.

- Questions on State effectiveness and working.

4- How can this power be mishandled : Challenges

a- Public Opinion can be manipulated.

b- Discourse setting and Yellow Journalism

c- Based on false sources.

d- Sway away from The actual Crisis

e- Impact the smooth functioning of Institution : Police

5- Critical Analysis

6- Conclusion