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Social Media is Blessing or
curse:

(I) Introduction

Social Media has globalized the
whole world. It has brought a
great revolution in human life
and has proved as a blessing.

(II) Social Media as a blessing
for the world. (Thesis)

(i) Social Media is a Fastest
way of News

(ii) Social Media is a way to
relieve Boredom

(iii) Social Media has changed
World into Global village

(iv) Social Media provides platform
for online Business

(v) Social Media provides best
Hobbies

(III) Social Media as a curse for
the world (Anti-Thesis)

(I) Fake news are being spread
through Social Media

(ii) Mental Health issues are arising due to over use of Media

(iii) Privacy is lost due to Social Media

(iv) There are many scams in Online Business

(v) People become addictive to Social Media

(IV) Synthesis:

(i) All News are not fake. People approach authentic platform for authentic news

(ii) People treat Mental Health Problems by limiting content on Social Media

(iii) Privacy is not always lost. Many companies ensure protection of users Data

(iv) For online Business, People visit legitimate websites to avoid Scam.

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(v) Not all became addictive to Social Media. People treat addiction by limiting watch Time.

(V) Conclusion

Essay

Social Media is a blessing or curse:

Social Media is not about the exploitation of technology, but service to Community. (Simon Mainwaring).

In ancient times, it was impossible for those people to contact who lived far from each other. But the advent of Social Media has globalized the whole world.

Social Media is a story of connecting whole of humanity at single point. Social Media has blessed humanity in many ways. It is source of getting News. Another blessing is, it has changed the whole world into global village as well as a

Source to relieve Boredom.

Social Media provides opportunities

for online business and also

provides best Hobbies. But social

Media is not always a blessing.

Many platforms spread fake

news. It is not a blessing,

because mental health issues as

well as privacy lost issues are

increasing. There are many scams

in online business and addiction

of Media is increasing due to

using it as hobby. In reality,

People visit authentic news

platform to avoid fake news.

Another reality is this, Mental

health issues are resolved by

limiting content as well as

users data is secured by

many companies. Another reality

is this, all online business

are not fraud, many people

visit legitimate companies. Another

reality is this, Social Media addiction is cured by minimizing watch time. Hence, It can be said, Social Media is a blessing for the whole world.

Social Media is serving human beings in many ways. One of the major blessing of Social Media is quick source of news. News are being spread through Social media in a minimum time. Users access to latest information has increased due to Social Media. According to Forbes magazine, Nearly 64.5 percent of Internet users are receiving news from Facebook, Twitter, Youtube and Instagram instead of traditional Media. Hence, It can be said that Social Media is a blessing to the world.

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Another blessing of social Media is to alleviate boredom. People use in their spare time Facebook, YouTube and Instagram. Social Media gives opportunity to spend spare time in valuable activities.

According to Oberlo, 37.3% of Internet users say, they use media to fill their spare time. Hence, it can be said social Media is blessing.

Thirdly, social Media has changed the whole world into Global village. Social Media has collected the whole world to a single point. Through Media communication has become easy. People from different regions are able to contact their families and friends.

According to Oberlo, 48.6% of users use social media to keep in touch with their friends and families. Hence, it proved social media is blessing for the world.

Social media is blessing, it provides platform for online business. In recent times, many companies are promoting their business through social media.

Due to hectic routine, many people go for online shopping instead of on ground shopping.

According to Statista Research Department (Jan 10, 2023), 37.9% of respondents reported that they have made a purchase from one to 25 percent of the time after viewing a social media advertisement.

Hence, social media is a blessing.

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Social Media also provides many useful hobbies to its users. In modern world, people are more attracted towards digital hobbies. Social Media provides many entertainments to its users. One of them is Video gaming industry. According to Statista (DFC Intelligence), Globally there are approximately 3.09bn active video game players. Gaming Sector is also source of revenue generation globally. According to Statista, Revenue in video games market is projected to reach \$334 bn in 2022. Hence, it shows Social Media is blessing.

Social Media has caused many problems to modern society. One of the major problem caused by social media is

news.

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propagation of fake news.

It has become very difficult to differentiate between real news and fake news. Many people spread fake news through social media to control society.

Famous public figures spread fake news to promote their propaganda.

According to statistics, 67% of Americans have come across fake news on social media. Even 16% of U.S. adults have knowingly shared fake news. Hence, it can be said, social media is a curse for society.

The second problem caused by social media is mental health problems. Mental health issues are increasing day by day due to emergence of social media. People watch/follow celebrities and famous figures

on media and compare their lifestyle with their iconic figures.

This leads to mental issues.

According to PubMed central,

Research has shown that social media use in KSA is correlated with increased mental health issues.

Depression is the most common mental health condition affecting

21% of the population, followed

by anxiety 17.5% and stress

12.6%. Hence, it can be said

that social media is a curse

for society.

Another curse of social media is privacy loss. In the digital world, privacy has

become impossible. Scammers and

hackers get sensitive data

to use for their personal

interests. Sometimes, hackers get

sensitive information to malign

a public figure. The Prime Minister's office (PMO) on 25 August revealed that security agencies have failed hacking attempts targeting senior government officials' mobile phone to obtain sensitive information. Hence, it can be said that social media is a curse for society.

Another curse of social media is scams and frauds in online business. Social media frauds have become common in online purchase. During COVID-19 people preferred online purchase. But scam rate also increases. According to 2022 Juniper Research, businesses stand to lose more than \$343bn to online payment fraud globally between 2023 and 2027. Hence, it can be said that social

media is curse for society.

Another problem caused by social media is people become addictive to it. People spend many hours on social media per day. People develop addiction of scrolling through different social media apps including whatsapp, Facebook, Twitter and Youtube. Due to this addiction, many people waste their valuable hours per day.

According to PubMed central, the prevalence of social media addiction is 36.9% among its users. Hence, social Media is curse for the world.

Social Media has provided far more benefits to mankind than negative effecting. By taking proper measures these negative effects are also minimized.

Firstly, all news spread through social media are not fake.

There are many reliable media organizations that most people trust. Many people approach mainstream media as well as print media to get authentic information. According to survey conducted by YouGov (April 2023), 53 percent of Americans trust The weather channel, 56% of Republicans trust Fox News, with a net trust score among them 41% and the trust score of Forbes is 23 percent.

Secondly, all social media users are not affected by

mental health issues. Mental health issues are easily treated by proper check and balance. People limit content on social media according to their ease⁶⁶. The study carried out by a team of researchers at the University of Bath, UK, studied the mental health effects of a week-long social media break. Their results published in the US Journal of Cyberpsychology, Behavior and Social Networking (6 May 2022), found that one week off social media improved individual's overall level of well-being as well as reduced symptoms of depression and anxiety. Hence, it can be said that social media is blessing.

Thirdly, Privacy is not always lost on social media.

Many companies ensure privacy of users data. Many social media platforms allow users to control their information through privacy settings. A study conducted in the US in 2022 found that 31% of social media users thought LinkedIn protected their privacy and data (Published by Stacy Jo Dixon). Hence, it can be said that Social Media is blessing.

Fourthly, all social media websites are not scam. There are many legitimate business sites. With the emergence of social media, trend of online purchase is also increasing day by day. People approach authentic sites for online purchasing. According to survey conducted by Pew Research center, roughly eight-in-ten

Americans (82%) say they consult online ratings and reviews when buying something for the first time. Hence, it can be said that social media is blessing for mankind.

Fifthly, all social media users do not become addictive. Addiction of social media is treated by proper check and balance. It is not required to give up social media entirely but it is important to have strategies for setting time limits. Researches at Iowa State University found that limiting social media usage to 30 minutes per day is optimal for mental health. Hence, it can be said that social media is blessing.

To conclude that it can be said social media is a blessing for mankind. It has blessed humanity in many ways. Social media has changed world into global village, a source of news, a reliable platform for online business and social media provides hobbies as well as useful in alleviating boredom. But the others are of view that social media has many disadvantages. They believe that it is source of fake news, causes mental health issues, online scams, a threat to privacy as well as social media addiction. But in reality blessings of social media are far more than its negative effects. These negative effects are minimized by authentic media organizations, content limit on media, ensuring users' privacy, legitimate

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business and reducing watch
hour. Hence, it shows that
social media has proved to
be more of a blessing even
if some people have devised
its negative uses.