

Precis 1983: (next page solution)

Rural development lies at the heart of any meaningful development strategy. This is the only mechanism to carry the message to the majority of the people and to obtain their involvement in measures designed to improve productivity levels. Rural population exceeds 70 percent of the total population of the country, despite a rapid rate of urbanization. Average rural income is 34 percent less than **per capita urban income**. A large part of under employment is still **concealed** in various rural activities particularly in the less developed parts of the country. For centuries, the true magnitude of poverty has been concealed from view by pushing a large part of it to the rural areas. This set in motion a self-perpetuating mechanism. The more **enterprising** and talented in the rural society migrated to the cities in search of dreams which were **seldom realized**. Such migrants added to urban **squalor**. The relatively more prosperous in the rural society opted for urban residence for different reasons. The rural society itself has in this way systematically been **denuded** of its more enterprising elements, as rural areas developed the character of a huge and **sprawling slum**. Development in the past has touched rural scene mainly via agricultural development programmes. These are essential and would have to be Much more important is a large scale expansion of physical and social infrastructure on the village scene. These included rural roads, rural water supply and village electrification as a part of the change in the physical environment and primary education and primary health care as the agents of social change. The task is to provide modern **amenities** as an aid for bringing into motion the internal dynamics of the rural society on a path leading to increase in productivity and self-help, changing the overall surrounding, while preserving coherence, integrated structure and the rich cultural heritage of the rural society.

Title: Rural development: Enhance economics

Or Rural development: key for productivity

Rural development was a key strategy for significant progress. It was the only approach that was effectively enhancing productivity. Unemployment had been prevalent in rural areas, leading people to migrate from rural to urban areas in pursuit of their dreams, but they were often face neglect. People from rural areas have migrated for various reasons, exposing themselves to new elements and often leading to overcrowding. In the past, development primarily centered around agriculture and infrastructure improvements in villages aimed at fostering social change. The challenge now is to introduce modern appliances to rural areas to enhance productivity and transform their surroundings while preserving the traditions and culture of the society.