

Television commercials depicts utopic situation. These commercials are different from real life experiences, which make them prone to mocking. Some commercials show situation that are widely different from real matrimonial life experiences. The reason behind this is the lack of knowledge of producers about real life situations. Due to this, these advertisement are unable to promote the products. The large number of viewers may be reason that producers kept on producing these advertisement. These are viewed as a source of laughter or causing switching of channels.

TITLE: Disparity between Real Life Experiences and Television Commercials