

Masha

Online ads: guiding or misguiding for customers?

How? This statement is not comprehensive As it does not express your stance/argument on topic

Outlines:

1. Introduction T.S "In my opinion, Online ads are guide ~~for~~ customers. Although ~~they~~ have some flaws but it can be fruitful for customers by some appropriate steps." Avoid personal pronouns Use only for quoting
2. How online ads are guiding for customers
3. Online ads are guiding for customers.

- and (Thesis)
- a) Online ads contains pictures/videos of products to ^{create} ease for customers
 - b) Online ads gives familiarity with new products
 - c) Online ads algorithm target only those searching about relevant items.
 - d) online ads provide price of items
 - e) Online ads teaches how to use new products/gadgets.

4. Online ads are misguiding for customers (Anti-Thesis)

- a) fake pictures/videos in online ads ✓
- b) people buy unuseful things
- c) people can easily find ^{online} those products in local market ✓
- d) Online ads shows less price but ~~det~~ item can be costly in the market ✓
- e) Online ads waste time of customers

How? ↓

Outline is nit comprehensive, add more substantive points like Improved customer interaction, 24/7 availability to customers from different time zones etc

This is an argumentative not descriptive essay. You have to take one side only and defend it

- 5- How online advertising can be ~~flawless~~
- a) By taking original pictures/videos of products.
 - b) by putting only real use of things.
 - c) By mentioning local/nearby address for items.
 - d) By putting original price
 - e) by targeting only those who are searching
6. Conclusion

Made guiding for customers?

Attempt Again

Keeping in mind all these suggestions