

Updated after previous evaluation of linking Poverty anywhere threat to prosperity everywhere (3rd attempt)

Ghaznavi succeeded at seventeenth attempt, Keep going!

# POVERTY ANYWHERE IS A THREAT TO PROSPERITY EVERYWHERE

Good attempt

## 1. Introduction

### Thesis Statement

Poverty anywhere poses a significant threat to global prosperity. It impedes social, economic and political development. However, this problem can be addressed by adopting certain measures.

Addressed

Use a more specific word

2. How is poverty a hindrance to global prosperity.

3. Factors behind poverty anywhere.

- a) Corruption and self interests of elite classes. ✓
- b) lesser opportunities for women to participate in economic race. bourgeoisie states and people
- c) Capitalism favors developed States.
- d) Population explosion anywhere overburns resources.
- e) Poor education standards producing unskilled human resource. Non-skilled
- f) Lack of internet facilities narrow down job opportunities.

Make this point later

Employment

4. Poverty threatens global prosperity.

- a. Rise in criminal, deviant <sup>behaviour</sup> and terrorism everywhere.
- b. Increased migration influx to developed countries resulting in plummet <sup>in</sup> resources.
- c. ~~Over~~exploitation of women and ~~enhance~~ <sup>increase</sup> in gender inequality.
- d. Spread of diseases from one region to another.
- e. Poverty ~~engraves~~ <sup>causes</sup> seeds of resentment between the rich and the poor, leading to social instability.
- f. Poverty hinders fundamental rights and social development.
- g. Psychological problems prevails ~~that~~ <sup>hampering</sup> progression.

5. Prosperity can be uplifted by mitigating poverty.

- a) International institutions can play role in prioritizing sustainable goal ~~number five~~ <sup>(of</sup> ~~to eradicating~~ <sup>eradicating</sup> poverty).
- b) Ensuring the reforms for circulation of wealth across globe.

and

c) Ensure quality education without gender

class

discrimination.  
By adopting

d) measures to control population -

6. Conclusion

1st attempt for argumentative outline

Name: Aqsa Ali Batch = 47 (online)  
Campus: Islamabad

Topic: Online advertising: Guiding or misguiding customers

① Introduction

Thesis Statement:

Online advertising is <sup>both</sup> guiding and misguiding the customer. However, the guiding property of online advertising transcends the misguiding property. It guides the customer <sup>about</sup> the necessary information such as quality, cost, trends and sales of products. Thus, it helps the customer to do informed decision.

Only one side of the argument should be prominent in outline WITHOUT A LONG PREAMBLE

2. Scope of online advertisement in Guiding and misguiding customers. (Thesis)

3. Online advertising guides the customer (Thesis)

- a. Gives Access to various products <sup>across the</sup> globe.
- b. Helps the customer to compare various brands.
- c. <sup>Mention</sup> Quality and product description ~~mentioned~~
- d. <sup>It is</sup> Cost effective and time saving.
- e. <sup>Provider</sup> Easy access <sup>with</sup> (particular <sup>recent</sup> in one click.)
- f. <sup>Edu</sup> Customers <sup>about</sup> trends and sales.   
 Educates the.

4. Online advertising misguides customers (Anti-thesis)

- a) Restricted trade between few countries limit the choices.

- b. overwhelming information can lead to confusion ✓
- c. Misleading claims can manipulate perceptions. ✓
- d. Shipment cost Surpasses the actual price of product. ✓
- e. Difficult procedures confuse the customer. ✓
- f. Low quality less trending product is marketed ~~ed~~ through influencers. ✓

5. Online advertising is <sup>an</sup> effective way of guiding customers. (Synthesis)

- a) Not all reviews are fake.
- b. Fake websites can be reported.
- c. Reputable companies prioritize customer's satisfaction.
- d. Facilitation of customer through video instructions-tutorials

6. Conclusion