

## The role of print journalism in the age of social media

Print media was once the biggest medium for journalism, but with the arrival of social media, print journalism has been replaced to a greater extent. The reason behind this replacement is easy access to social media at cheaper rates with greater thrill. Social media can provide limitless content as compared to print media. This is the primary reason that all major groups linked with print journalism have ensured their presence on social media. It is a fact that social media has posed an existential threat to print journalism, but the beacon of hope for print journalism is that majority of credible journalists are linked



with print journalism; That is why that despite challenges many big names like Washington Post, The Economist, The Diplomat and many others are not only maintaining their names but still have an upperhand in the case of journalism. In conclusion, although the threat to print journalism in this age is big but by working with enthusiasm and focusing on its distinctive feature, Print Journalism can prosper in this age of internet and social media