

Updated after previous
evaluation of linking
Poverty anywhere threat
to prosperity everywhere
(3rd attempt)

POVERTY ANYWHERE IS A THREAT TO PROSPERITY EVERYWHERE

1. Introduction

Thesis Statement

Poverty anywhere poses a significant threat to global prosperity. It impedes social, economical and political development. However, this problem can be address by adopting certain measures.

2. How is poverty a hindrance to global prosperity.

3. Factors behind poverty anywhere.

- a) Corruption and self interests of elite classes.
- b) lesser opportunities for women to participate in economic race.
- c) Capitalism favors developed states.
- d) Population explosion anywhere overburns resources.
- e) Poor education standards producing unintellectual human resource.
- f) lack of internet facilities narrow down job opportunities.

4. Poverty threatens global prosperity.

- a. Rise in criminal, deviant ^{behaviour} and terrorism everywhere.
- b. Increase migration influx to developed countries resulting in plummet resources.
- c. Overexploitation of women and enhance in gender inequality.
- d. Spread of diseases from one region to another.
- e. Poverty engraves seeds of resentment between the rich and the poor, leading to social instability.
- f. Poverty hinders fundamental rights and social development.
- g. Psychological problems prevails that hamper progression.

5. Prosperity can be uplifted by mitigating poverty.

- a) International institutions can play role in prioritizing Sustainable goal number five (to eradicate poverty)
- b) Ensuring the reforms for circulation of wealth across globe.

c) Ensure quality education without gender

discrimination.
By adopting

d) measures to control population -

6. Conclusion

1st attempt for argumentative outline

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Topic: Online advertising: Guiding
or misguiding customers

① Introduction

Thesis Statement:

Online advertising is ^{both} guiding and misguiding the customer. However, the guiding property of online advertising transcend the ^{misguiding} property. It guides the customer ^{about} the necessary information such as quality, cost, trends and sales of products. Thus, it helps the customer to do informed decision.

2. Scope of online advertisement in

guiding and misguiding customers. (Thesis)

3. Online advertising guides the customer (Thesis)

- a. Access to inf various products from globe.
- b. Helps the customer to compare various brands.
- c. Quality and product description mentioned.
- d. Cost effective and time saving.
- e. Easy access (particular in one click.)
- f. Customer knows the ^{recent} trend and sales.

4. Online advertising misguides customers (Anti-thesis)

- a) Restricted trade between few countries limit the ~~etc~~ choices.

- b. Overwhelming information can lead to confusion
- c. Misleading claims can manipulate perceptions.
- d. Shipment cost surpasses the actual price of product.
- e. Difficult procedures confuse the customer.
- f. Less trending product is marketized through influencers.

5. Online advertising is effective way of guiding customers. (Synthesis)

- a) Not all reviews are fake.
- b. Fake websites can be reported.
- c. Renown companies prioritize customer's satisfaction.
- d. Facilitate the customer through video instructions.

6. Conclusion